

## Curriculum Vitae

1. **Name Surname:** Ayşe Gönül DEMİREL
2. **Date of Birth:** 17.05.1966
3. **Title:** Prof. Dr.
4. **Education:**

<b>Degree</b>	<b>Field</b>	<b>University</b>	<b>Year</b>
Bachelor	Sociology	Boğaziçi University	1989
Professional certificate	Certificate in Marketing	Chartered Institute of Marketing,UK	1991
Graduate	Master of Business Administration	Yeditepe University	1999
Doctorate	Management and Organization	Yeditepe University	2008
Associate Professorship	Management and Strategy	Interuniversity Board Chairmanship	2016

## 5. Academic Titles

**Assistant Professorship** : 2008  
**Associate Professorship** : 2016  
**Professorship** : 2023

## 6. Graduate Theses Supervised

### 6.1 Master Theses

Ceren Güngördü (2021-) MBA.Liderlik Stilllerinin Çalışanların Motivasyonu Üzerine Etkisi: KKTC Turizm Sektörü Üzerine Bir Uygulama

Ege Pınar Atukeren (2020) Digital Transformation, Flexible Working Methods: A Study on Human Resources Productivity.Yeditepe University, Graduate Institute of Social Sciences/MBA

Neslihan Yayla (2019) A Study of the Relationship between customer orientation, innovativeness, company performance, intrinsic motivation and company training. Yeditepe University, Graduate Institute of Social Sciences/MBA

Esra Yazar, (2017). The influence of technology transfer collaborations on organizational innovation::A study on YTU technopark, Yeditepe University, Graduate Institute of Social Sciences/MBA

Göl Buket, (2013). Effects of individual values on intention to quit and affective commitment, Yeditepe University, Graduate Institute of Social Sciences/MBA

### 6.2 Doctorate Theses

Burcu Arsan (2023) The Mediating Role of the Remote Working Model in the formation of Cyber culture in Learning Organizations Yeditepe University, Graduate Institute of Social Sciences/PhD

ABDULHAMEED ZAINAB FAEZ Beiruty, (2023). A study of the best practices and procedures of risk mitigation techniques in Elastic Supply Chain management in Government Sector in Jordan. ?" A Case study on Arab Potash Company ", Yeditepe University, Graduate Institute of Social Sciences/PhD

Esin Akay(2020 ) .Relationships among creativity, diversity,complex environment and decisions for innovation ambidexterity: A Study on Corporate Boards.Yeditepe University, Graduate Institute of Social Sciences/PhD

Onur Bakaç phD. (2022 Fall -) (in progress-)-The Mediating Influence of Innovative Work Behavior on the Relationship Between Strategic Leadership and Job Performance: A Study in Network Organizations-Automotive Dealers in Turkey.

Saltuk Buğra Sürüel phD. (2022 Fall)-(in progress)-Influence of Artificial Intelligence Applications on Credit Decision Processes of Banks in terms of organizational performance.

## 7. Publications

### 7.1. Articles published in peer reviewed international journals (SCI, SSCI Arts and Humanities)

Demirel.A.G. ,Yayla, N. (January, 2022). A Path Model of Innovative Customer Orientation and Company performance with the moderating influence of company training. International Review of Mangement and Marketing. ISSN: 2146-4405.

Abdulhameed,Z.Beirouty, Demirel, A.G. (2022) . Enrichment of Virtual Teams Management through Communication. Asian Journal of Social Science and Management Technology ISSN: 2313-7410 Volume 4, Issue 1, January-February.

Demirel, A.G. , Sağlık-Özçam, D. Karamık, C. (2021) A Study on Job Control, Occupational Self-Efficacy and Job Performance: After the Covid-19 Pandemic. Advances in Management and Applied Economics. ISSN:1792-7552 (Online) 1792-7544(Print)

Akay, E., Demirel A.G. (2018). Transformational Leadership and Innovation: An empirical study of Direct and Indirect Effects in HR Consulting Companies.International Journal of Business and Management-Canadian Center of Science and Education,Vol 13, No1 (2018) ISSN 1833-3850. E-ISSN 1833-8119. On line published:December, 2017.doi: 10.5539/ijbm.v13n1p131

Göl,B., Demirel, A.G. (2018). A Relational Study on Individual Values: An Example from Turkey, Archives of Business Research

Demirel, A.G., Öner, M.A.(2015). A study on the managerial Values and Attitudes of MBA students:Revisiting Schein Study. International Review of Management and Marketing (No: 2643975)

Demirel, A.G.,Kunday, Ö. (2015). The Influence of Employee Health and SafetyPractices on Organizational Commitment and Company performance: An Application in Turkey.International Journal of Contemporary Applied Sciences, 2(12) (No: 2643946)

Demirel, A.G., Öner, M.A.(2015). An Exploratory Study on Operationalization of Integrated Stakeholder Relationships Management. International Journal of Innovation and Technology Management, 12(2) (No: Karaçivi A., Demirel, A.G (2014). A Futuristic Commentary: Coach-Like Leadership. International Journal of Business and Social Science, 5(9), 126-133. (Yayın No:1108109)

Demirel, A.G, Tosuner L.F.(2014). The E-Mail Use in Open Communication Climates: A Path Analysis Model. Global media Journal Turkish Edition, 4(8), 82-95. (Yayın No:1107983)

Demirel A.G. (2014). The Influence of Supporting and Non-Controlling Supervision on Interest in Work Innovation and the Mediating Role of Trust in Supervisor: A Study on Electronics and Appliances Sector in Turkey. GSTF Journal on Business Review, 3(2), 80-86., Doi: 10.5176/2010- 4804\_3.2.313 (Yayın No: 1108076)114

### 7.2. Articles published in other peer reviewed international journals

### 7.3. Papers delivered in international conferences and printed as proceedings

Demirel, A.G. Nurdağ K.V.(2022) Circular Economy approach in automotive after- market products and services: Revision spare parts solutions in Turkey. Presented in 5<sup>th</sup> yeditepe international research conference on Business strategies.26-27 Nov 2021 Yircobs 21.

Demirel, A.G.,Kunday, Ö. (2015). The Influence of Employee Health and Safety Practices on Organizational Commitment and Company performance:An Application in Turkey.Global Business Research Congress (GIAK-2015), June 4-5, 2015, Işık University, İstanbul, T

Göl S., Okan E., Demirel, A.G., Kunday, Ö. (2008). Impact of Corporate Social Responsibility Programs on Brand Awareness and Purchase Intention:The View from Generation Y. Muhan Soysal İşletmecilik Konferansı : İşletmecilikte Yeni Gelişmeler ve Fırsatlar ODTÜ Kıbrıs Kampüsü, 1, (Kontrol No: 206809)

Yahyagil, M.Y. , Demirel, A.G. Birey-Organizasyon Uyumu ve Çalışanların İş Tutumlarına Etkisi. Marmara Üniversitesi 13. Ulusal Yönetim ve Organizasyon Kongresi, 1, (Kontrol No: 206995)

Demirel A. G., Ötken A.B., Kunday,Ö. (2010). The Role of Support from Colleagues in the Relationship between Mobbing and Work Alienation. European Applied Business Research Conference, The Clute Institute, Dublin, Ireland

Demirel, A.G., Öner, M.A(2008). An Exploratory Study on the Development and Application of Integrated Stakeholder Relationships Management Model. YIRCOBS'08 Yeditepe International Conference on Business Strategies, 1, (Kontrol No: 206438)

### 7.4. Books and sections in books published internationally

Demirel, A.G. Nurdağ K.V.(2022) Circular Economy approach in automotive after - market products and services: Revision spare parts solutions in Turkey.Bk chp in Circular Economy Multidisciplinary Approaches from Turkey. Editor:Natalya Ketenci, 978-1-66692-108-3 • Hardback; 978-1-66692-109-0 eBook , Lexington Books.

Demirel,A.G., Tüfekçioğlu, Z.(2021). Cultural Diversity and Discrimination in Multicultural Companies: A Human Resource Perspective. Bk Chp. In Research and Reviews in Social, Human and Administrative Sciences-December 2021. Gece Publishing,Editors: Aydemir, E., Sağlık, S. ISBN 978-625-8075-29-8.

Demirel, A.G., Türetken,Ö., (2020). Building Capable Organizations in the Age of Artificial Intelligence. Pg 367-392 Book chapter in Current Researches in Humanities and Social Sciences, Eds: Babacan, H., Tanrıtanır, B. C. Cetince-Montenegro. ISBN 978-9949-46-024-2

Demirel, A.G. (2019). Anticipation in Strategic Decision Making, Part II pg 183-199, Book Chapter in *Anticipation: Conceptual, Theoretical and Empirical Issues*. Öner. M. Atilla, A.Kemal Tuğcu Eds. (2019) Yeditepe University Press,İstanbul ISBN: 978-975-307-103-1

Demirel A.G., Karadağ,Teknik Değişimin Ekonomisi ve Yönetimi, Bölüm adı:(Ar-Ge'nin Sosyal ve Özel Getirisi) (2012)., H., Pan Yayıncılık, Editör:M. Atilla Öner, ISBN:978-605-4518- 24-1, Türkçe (Bilimsel Kitap), (Yayın No: 205544)

Demirel, A.G., Yönetim Biliminde 49 İnsan 49 Teori, Bölüm adı:(James J. March) (2011)., Beta, Editör: Ömer Livvarçin, Dilek Kurt, Sayfa Sayısı 310, ISBN:978-605-377-431-0,Türkçe (No: 45858)

Fikes,L. Demirel, A.G., Contemporary Issues in Management and Organizations, Chp title:The Impact of Open Communication Climate in Contemporary Organizations) (2010)., Ekin publications, Ege University, Editor: Cengiz Demir, pg. 268, ISBN:978-605-4301-62-1, (Scientific Book) (No: 45857)

Göl S., Okan E., Demirel, A. G. International Business, chp title : (Building a Global Brand: An Inspiring Case from Turkey) (2009)., Pearson, issue :5, ISBN: ISBN 10: 0-13- 609520-8, Textbook, (Control No: 206030)

Demirel, A.G., Öner, M.A. (2010). Integrated Stakeholder Relationships Management Model: Theory and Empirical Results from IT Sector. Lap Lambert Academic Publishing, Germany-International Book.

### **7.5. Articles published in peer reviewed national journals**

Tüzemen, B., Demirel, A.G. (2020) A Pilot Study on the applicability of Henri Fayol's Management principles today in the eyes of Turkish managers. Dokuz Eylül Üniversitesi İşletme Fakültesi Dergisi , Cilt 21, sayı 1, 1-30 Doi :10.24889/ife.685573 –Ulakbim-TR Dizin

Atalay, E., Demirel, A.G. (2019). Technology Transfer Collaborations and Organizational Innovation: A Study on Yıldız Technical University Technopark. Conress-Dergi Park, Dec 2011

Demirel A. G., Ötken A.B., Kunday, Ö. (2012). The Role of Support from Colleagues in the Relationship between Mobbing and Work Alienation. Hacettepe Üniversitesi İ.İ.B.F. Dergisi, 30(1), 1-28. (Kontrol No: 1107737)

Demirel A.G. (2013). Stratejik Yönetimde Paydaslar Yönetimi Kuramına Giriş: ARACI yaklaşımlar. ASOS JOURNAL The Journal of Academic Social Science, 1(1), 149-154. Yayın No:1107

### **7.6 Papers delivered at national conferences and printed as proceedings**

DEMİREL AYŞE GÖNÜL, KUNDAY ÖZLEM (2015). The Influence of Employee Health and Safety Practices on Organizational Commitment and Company Performance. Global İşletme Araştırmaları Konferansı (Tam Metin Bildiri/)(Yayın No:2644005)

DEMİREL AYŞE GÖNÜL, Oydağ Ebru, Baran Yusuf (2018). Türkiye deki Kobilerde stratejik Planlama Kavramına Genel Bir Yaklaşım-Bir Pilot Çalışma. 26. Ulusal Yönetim ve Organizasyon Kongresi, Karadeniz Teknik Üniversitesi, 605 (Tam Metin Bildiri/Sözlü Sunum)(Yayın No:6994210)

OKAN ELİF, GÖL SENEM, DEMİREL AYŞE GÖNÜL, KUNDAY Özlem (2008). Impact of Corporate Social Responsibility Programs on Brand Awareness and Purchase Intention The View from Generation Y. Muhan Soysal İşletmecilik Konferansı: İşletmecilikte Yeni Gelişmeler ve Fırsatlar ODTÜ Kıbrıs Kampüsü, 1 (Tam Metin Bildiri/)(Yayın No:206809)

YAHYAGİL M YUSUF, DEMİREL AYŞE GÖNÜL (2005). Birey Organizasyon Uyumu ve Çalışanların İş Tutumlarına Etkisi. Marmara Üniversitesi 13. Ulusal Yönetim ve Organizasyon Kongresi, 1 (Tam Metin

## 7.7. Other Publications

### Editor

From Financial Crisis to Economic and Political Distress; Global Crisis 2008-2013, Book,( Editörler: Demirel A.G, M.Atilla Öner), Lap-Publishing-Germany

## 8. Projects

## 9. Administrative Experience

YULEARNT-Learning and Teacher Unit Member YU Execute-Team Leader March 2021-

Yeditepe University Management Application and Research Center -MARC-YUVAM - Vice Director (2009-2018)

Department of Business Administration Transfer Students Coordinator (2013-2017)

Department of Business Administration Major –Minor Degrees Coordinator (2015-2016)

## 10. Scientific and Professional Memberships and Work Outside University

Strategic Management Society,2006-

Academy of Management, 2005-

1996-2000 Istanbul Office Manager - Forum International Fairs and Trade Co.,Ankara.

1994-1996 Account Executive-Ajans Ultra, Advertising Agency, Istanbul

1992-1994 Account executive & copy writer -Yordam Ajans, Advertising Agency, Istanbul

## 11. Awards

## 12. Undergraduate and Graduate Courses given in the last two academic years

Academic Year	Term	Course Name	Hours/week	
			Theoretical	Practical
2021-2022	Fall	BBA 201 Organization Theory and Design sec1	3	0
		BBA 201 Organization Theory and Design sec2	3	0
		DBA 610 Advanced Organization Theory sec1	3	0
		DBA 651 PHD thesis sec2	3	0
		MBA 550 GP sec8	3	0
		MBA 551 Graduation Thesis sec7	0	0
	Spring	BBA 402 sec Strategic Management (Theory and Capsim BusinessSimulation)	3	0

		BBA 402 sec3 Strategic Management (Theory and Capsim Business Simulation)		
		MED 616 Health Care Management and New Services Design	3	0
2022-2023	<b>Fall</b>	DBA 612 Strategic Management Undergrad.	3	0
		EMBA 401 Strategic Management Executive MBA	3	0
		BBA 402 sec2 Strategic Management (& Capsim Business Simulation) undergrad.	3	0
		BBA 402 sec3 Strategic Management (& Capsim Business Simulation) undergrad.	3	0
		DBA 651 PHD Theses	3	0
	<b>Spring</b>	BBA 402 Strategic management sec1 undergrad	3	0
		BBA 102 Fundamentals of Management sec3 undergrad.	3	0
		MBA 506 Corporate Governance-MBA grad.	3	0
		DBA 651 PhD Theses		