

Curriculum Vitae

Name Surname: Prof. Dr. H. Senem Göl Beşer

Date of Birth: 1975

Education Status: Doctorate

Degree	Department/Program	University	Year
Bachelor's Degree	Business Administration (in English)	Marmara University, İstanbul	1997
Master's Degree	Business Administration	University of Nebraska-Lincoln, ABD	1998
Ph.D.	Management and Organization	Yeditepe University, İstanbul	2008

Doctoral Thesis Title and Advisor:

“An Exploratory Study on the Effects of Femininity/Masculinity, Happiness, Space/Time Perspectives of Individuals on Assessment of Megatrends and Corporate Foresight Project Results”, Assist. Prof. Dr. Mehmet Atilla Öner, 2008.

Academic Appointments:

Academic Title	University	Yıl
Professor	Yeditepe University/Business Administration	2023
Assoc. Prof.	Yeditepe University/Business Administration	2016
Assist. Prof.	Yeditepe University/Business Administration	2008-2016
Lecturer	Yeditepe University/Business Administration	2000-2008
Research Assist.	Yeditepe University/Business Administration	1999-2000

Publications

A. Articles Published in Internationally Refereed Journals:

Ötken, A. B., Bayram, A., Beser, S. G., & Kaya, Ç. (2020). *Are Time Management and Cyberloafing Related? Investigating Employees' Attitudes*. *Global Business Review*, 0972150920931060. SCOPUS indexed.

Kalkandelen Cemre, Göl Beşer Hayriye Senem. *The Relationship between Organizational Commitment and Perceived Organizational Support: Case of a Luxury Concept Hotel*, Contemporary Research in Economics and Social Sciences (CONRESS). Cilt 3, Sayı 1, Haziran 2019.

Kaya Ç., Ötken, B. & Göl Beşer, S. (2019), *Is Busyness A New Trend Among White Collars?*, BMIJ (Business and Management Studies: International Journal), (2019),7 (1):527-541. doi: <http://dx.doi.org/10.15295/bmij.v7i1.1088>

Dağhan Doğan, Hayriye Senem Göl Beşer, *Classification of Characteristics of Project Managers of a Government Research Center in Turkey*, Eurasian Academy Of Sciences Social Sciences Journal **Yıl:** October, 2016 **Sayı:** VOL1S1. <http://dx.doi.org/10.17740/eas.soc.2016.MSEMP-4>

M. Atilla Öner, Caroline Benson, Senem Göl Beşer, *Linking Organizational Change Management and Organizational Foresight*, *Journal of Strategy*, May, 2014.

M. Atilla Öner, Fatih Karaca, Senem Göl Beşer, Hakkı Yıldırım, *Comparison of Nanotechnology Acceptance in Turkey and Switzerland*, *International Journal of Innovation and Technology Management*, vol. 10, no 2, 2013.

M. Atilla Öner, Senem Göl Beşer, *Assesment of Corporate Foresight Project Results – Case of a Multinational Company in Turkey*, *Foresight*, vol 13, no 2, 49-63, 2011.

Senem Göl, M. Atilla Öner, *Operationalization of space/time perspectives of individuals - theory and empirical results from Turkey*, *Futures*, vol 41, no 5, 301-312, 2009.

M. Atilla Öner, Senem Göl, *Pitfalls in and Success Factors of Corporate Foresight Projects*, *International Journal of Foresight and Innovation Policy*, Vol. 3, No 4, 447 - 471, 2007.

B. Assertions Presented in International Scientific Congresses and Published in the Proceedings:

Elif Okan Yolbulan, Senem Göl Beşer, Ayşe Begüm Ötken, **"Degrowth as a Utopia or Necessity: A Journey from Dwarf to Slow Companies"**, The 2nd Virtual Global Research Conference on Marketing and Entrepreneurship, July 26 - 29, 2021.

Ayşe Begüm Ötken, Elif Yolbulan Okan, Hayriye Senem Göl Beşer, **"Anatomy of Shared Economy from Consumer Perspective: An Empirical Study in an Emerging Market"**, 8th INTERNATIONAL CONFERENCE INTERNATIONAL BUSINESS 2017 (ICIB), 19-21 May 2017 Thessaloniki, Greece.

Ayşe Begüm Ötken, Çağatay Akarçay, Hayriye Senem Göl Beşer, **"Organizational Stigma: Samsung Case"**, 8th INTERNATIONAL CONFERENCE INTERNATIONAL BUSINESS 2017 (ICIB), 19-21 May 2017 Thessaloniki, Greece.

Hüseyin Yeşil, A. Begüm Ötken, H. Senem Göl Beşer, **"Organizational Justice as an Important Determinant of Employee Behaviors and Attitudes, such as Affective Commitment and Silence of Employees at Workplaces"**, Global Business Research Congress (GBRC), May 24-25, 2017, Istanbul, Turkey.

Hanife Sallitepe, A. Begüm Ötken, H. Senem Göl Beşer, **"The Effect of Authentic Leadership on Organizational Learning Providing Organization the Ability to Adapt Quickly and Conveniently to Changing Circumstances"**, Global Business Research Congress (GBRC), May 24-25, 2017, Istanbul, Turkey.

Dağhan Doğan, Senem Göl Beşer, **"Classification and Comparison of Characteristics of Project Managers of a Government Research Center and Private Sector R & D Centers in Turkey"**, XIII. European Conference on Social and Behavioral Sciences Sofia, Bulgaria – May 19-22, 2017.

Senem Göl Beşer, Ayşe Begüm Ötken, Elif Yolbulan Okan, **"Do Generation X and Y Employees Have Different Attitude toward Work Centrality?"**, 21st EBES Conference, January 12-14, 2017, Budapest, Hungary.

Begüm Ötken, Elif Yolbulan Okan, Senem Göl Beşer, **"I Have a Bad Feeling About Leadership"**, International Journal of Arts & Sciences' (IJAS) *International Conference for Business and Economics* (Track: Management), Universitat Autònoma de Barcelona, Casa Convalescència Campus, Sant Antoni Maria Claret 171, Barcelona, Spain, 23-26 May 2016.

Elif Yolbulan Okan, Begüm Ötken, Senem Göl Beşer, “**Crisis Management in an Emerging Market: Evidence from Turkey**”, International Conference on Business, Marketing and Information System Management (BMISM'15), Nov. 25-26, 2015 at Paris (France).

Elif Yolbulan Okan, Cem Ozaykun and Senem Gol Beser, “**Profiling the Turkish Anti-Consumers**”, International Interdisciplinary Business Economics Advancement Conference (IIBA), July 16-19, 2014, Istanbul, Turkey.

S. Göl Beşer, M. A. Öner, “**Health Care Futures Studies**”, Yeditepe International Research Conference on Business Strategies: “*Issues of Economics and Management in Health Care System*”, Yeditepe University, June 13-15, 2012.

F. Karaca, M. A. Öner, S. Göl Beşer, H. Yıldırımaz, “**Youth Images of Futures and Technology Acceptance: The Case of Nanotechnology in Food Industry**”, Yeditepe International Research Conference on Business Strategies: “*Issues of Economics and Management in Health Care System*”, Yeditepe University, June 13-15, 2012.

Irmak Yavuzer, Elif Okan Yolbulan, Senem Göl, “**Consumer Ethnocentrism and Its Relation with Consumer Decision Making Styles**”, 5th International Conference on Business, Management and Economics organized by Yaşar University, October 22-24, 2009, Çeşme, İzmir-Turkey.

Senem Göl, M. Atilla Öner, “**Assesment of Corporate Foresight Project Results in a Developing Country - Case of a Multinational Company in Turkey**”, Yeditepe International Research Conference on Foresight'09 (YIRCoF'09): Methodological Issues in Foresight Studies, September 4-6, 2009, Istanbul.

Özlem Kunday, Senem Göl, Elif Okan Yolbulan, “**Portrait of Turkish Female Entrepreneurs**”, AUMEC 2009 Market, Marketing & Entrepreneurship: Creating & Capturing Value in 21st Century (6-9 April 2009, Antalya, TURKEY).

M. Atilla Öner and Senem Göl. “**An Exploratory Study on the Effects of Time and Space Perspectives of Individuals in Turkey.**” Yeditepe International Research Conference on Business Strategies, Yeditepe University, June 13-15, 2008.

İ. Atilla Dicle, Ülkü Dicle, Senem Göl, Özlem Kunday, “**Cross-Cultural Study of Work Values, Economies and Business in Transition: Facilitiating Competitiveness and Change in the Global Environment**” Conference-Istanbul, 11-15 July 2001.

C. International Books Published, or Chapters from a Book:

Öner M Atilla, Göl Beşer Hayriye Senem, Şenoğlu Pınar, **Uncertainty and Anticipation, Anticipation Conceptual**, Theoretical and Empirical Issues. Yeditepe University Press, 2019.

Senem Göl Beşer, M. Atilla Öner, **Healthcare Future Studies: MRI Capacity in the Netherlands and Turkey**, *Issues of Economics and Management in Healthcare System- 2 July 2013*.

Enes Molu, Senem Göl Beşer, Yusuf Can Erdem, Introduction to Business, O. C. Ferrell, Geoffrey Hirt, Linda Ferrell, 2013. “**The Screening Process for Recruiting in a Startup Company: Alwaysfashion.com**” case has been printed in the special edition for Turkey.

Yönetim Guruları: 49 İnsan - 49 Teori, Beta Yayınları, 2011 (Part I: Karl Heinrich Marks; Part II: John Maynard Keynes).

Senem Göl, Elif Okan, Gönül Demirel, International Business, Wild 2009. “**Building a Global Brand: An Inspiring Case from Turkey**” case has been printed in the international edition.

D. Articles Published in National Refereed Journals :

Senem Göl Beşer, Ayşe Begüm Ötken, Elif Okan Yolbulan, “**Bir Tercih Olarak “Büyümeme”: Cüce Şirketler**”, Kaskas Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi (KAÜİİBF), Aralık 2018, 18.sayı, cilt: 9, <https://www.kafkas.edu.tr/KAUIIBFD/tr/sayfa8662>

Çiğdem Kaya, A. Begüm Ötken, H. Senem Göl Beşer, “**Örgütsel Leke Artık Bir Tabu Değil: Volkswagen Örneği (Organizational Stigma is not a Taboo Anymore: Volkswagen Case)**”, Kafkas Üniversitesi Sosyal Bilimler Enstitüsü Dergisi *Kafkas University Journal of the Institute of Social Sciences* Bahar Spring 2018, Sayı Number 21, 225-236 DOI:10.9775/kausbed.2018.016.

E. Assertions Presented in National Scientific Congresses and Published in the Proceedings:

Senem Göl Beşer, Deniz Palalar Alkan, “**Holakrasinin Temelleri: Tarihsel bir Bakış**”, III. İŞLETME TARİHİ KONFERANSI, 24 Eylül 2020, Yıldız Üniversitesi, İstanbul.

Deniz Palalar Alkan, Senem Göl Beşer, “**Osmanlı Lonca Sistemi Holakrasi Yönetmelik Yaklaşımına Örnek Gösterilebilir mi?**”, III. İŞLETME TARİHİ KONFERANSI, 24 Eylül 2020, Yıldız Üniversitesi, İstanbul.

Elif Yılmaz Senem Göl Beşer Begüm Ötken Ayhan Bayram, “**Akademisyenlerde Örgütsel Ustalık Etiksel İfşa Arasındaki İlişki**”, 25. Ulusal Yönetim ve Organizasyon Kongresi, 25-27 Mayıs 2017, Başkent Üniversitesi, Ankara.

Dağhan Doğan, Senem Göl Beşer, “**Türkiye’de Devlet Kurumunda Arge’de Çalışan Proje Müdürlerinin Kişisel Özelliklerinin Sınıflandırılması**”, 15. Ulusal İşletmecilik Kongresi, 26-28 Mayıs 2016, İstanbul Üniversitesi, İstanbul.

Gül Esin DELİPİNAR, Senem GÖL BEŞER, Elif YOLBULAN OKAN, “**Yeşil Lojistik ve Pazarlama Uygulamaları: Türkiye Örneği**”, III. Ulusal Lojistik ve Tedarik Zinciri Yönetimi Kongresi, 15-17 Mayıs 2014, Trabzon.

K. Güniz Bekrek, Ülkü Dicle, Senem Göl Beşer, “**Yöneticilerin Astlarını Etkileme Taktikleri ile Çalışanların Örgüte Duygusal Bağlılıkları Arasındaki İlişkinin İncelenmesine Yönelik Empirik Bir Araştırma**”, 19. Ulusal Yönetim ve Organizasyon Kongresi, 26-28 Mayıs 2011, Çanakkale Onsekiz Mart Üniversitesi, Çanakkale.

Elif Yolbulan Okan, Senem Göl, Özlem Kunday, Gönül Demirel, “**Impact of Corporate Social Responsibility Programs on Brand Awareness and Purchase Intention: The View from Generation Y**”, Muhan Soysal İşletmecilik Konferansı: İşletmecilikte Yeni Gelişmeler

ve Fırsatlar”, ODTÜ Kuzey Kıbrıs Kampüsü, 3-6 Eylül, 2008, Kuzey Kıbrıs Türk Cumhuriyeti.

Ülkü Dicle, Senem Göl, Gökhan Turgut, **Yöneticiler Kadın Yöneticileri Nasıl Algılar? Türkiye Örneği**, Kadın Çalışmalarında Disiplinlerarası Buluşma Sempozyumu-Yeditepe Üniversitesi Güzel Sanatlar Fakültesi, 1-4 Mart, 2004, İstanbul.

İ. Atilla Dicle, Ülkü Dicle, Senem Göl, Özlem Kunday, **“Farklı Kültürlerde Yöneticilerin İşe İlişkin Değer Sistemleri Üzerinde Karşılaştırmalı Bir Araştırma: Singapur Örneği”**, 9. Ulusal Yönetim ve Organizasyon Kongresi, 24-25 May 2001, İstanbul.

F. Thesis Advised (Postgraduate Thesis):

Pınar Şenoğlu, **"Uncertainty in Futures Studies Concerning Conceptual Clarity"**, Yeditepe Üniversitesi, Sosyal Bilimler Enstitüsü, 2021.

Rıfat Ersözlü, **“Descriptive Modelling on the Effects of Cultural Values on the Assessment of Economic Development of Countries”**, Yeditepe Üniversitesi, Sosyal Bilimler Enstitüsü, 2019.

Seçil Gençler, **“Literature-based Causal Loop Diagrams of Patent Management Process in Pharmaceutical Industry”**, Yeditepe Üniversitesi, Sosyal Bilimler Enstitüsü, 2019.

İlker Bilgin, **“An Empirical Study for Analyzing the Demographics of Individuals on the Dimensions of Perceived Attractiveness in Employer Branding”**, Yeditepe Üniversitesi, Sosyal Bilimler Enstitüsü, 2019.

Ali Kaya Can Mutlu, **“How Strategic Decision-Making Processes Managed: Decision Maker Influence on Processes”**, Yeditepe Üniversitesi, Sosyal Bilimler Enstitüsü, 2019.

Yavuz Borazan, **“Global Şirketlerde İşveren Markası Yayılımı”**, Bahçeşehir Üniversitesi, Sosyal Bilimler Enstitüsü, 2019.

Cemre Kalkandelen, **“The Relationship between Organizational Commitment and Perceived Organizational Support: Case of a Luxury Concept Hotel”**, Yeditepe Üniversitesi, Sosyal Bilimler Enstitüsü, 2019.

Mahmoud Ahmed Abdellatif Gad, **“The Influence of Cultural Indoctrination CI on Decision Making in Hyper-Competition Era”**, Yeditepe Üniversitesi Sosyal Bilimler Enstitüsü, 2018.

Emre Özkurt, **“The Role of Burnout in Time Management’s Effect on Job Satisfaction”**, Sosyal Bilimler Enstitüsü, Eylül 2018.

Carles Isern Iñigo, **“The Venturous Quest for Catalonia’s Independence and its Potential Economic Impacts”**, Sosyal Bilimler Enstitüsü, Haziran 2018.

Mehmet Orhan Dal, **“User Experience and User Interface Design on E-Commerce and Their Relation to Brand Loyalty”**, Sosyal Bilimler Enstitüsü, Mayıs 2018.

Dağhan Doğan, “*A Study on the Classification and Comparison of Characteristics of Project Managers of a Government Research Center and Private Sector R&D Centers in Turkey*”, Yeditepe Üniversitesi, Sosyal Bilimler Enstitüsü, 2016.

Atiye Sağlam, “*The Influence of Transformational Leadership on Employee Motivation*”, Yeditepe Üniversitesi, Sosyal Bilimler Enstitüsü, 2015.

G. Thesis Advised (Doctoral Thesis)

Evren Serindağ, “*The Mediating Effect of Psychological Capital on the Relationship between Authentic Leadership, Burnout and Work Engagement: A Study in the Health Sector*”, Yeditepe Üniversitesi, Sosyal Bilimler Enstitüsü, 2022.

Naci Üstün, “*The Role of Technology Foresight, Technology Roadmapping and Research and Development in Organizational Transformation of Manufacturing Companies*”, Yeditepe Üniversitesi, Sosyal Bilimler Enstitüsü, 2018.

Elif Yılmaz, “*The Relationship of Organizational Ambidexterity with Whistle-Blowing Act and Employees’ Intention to Leave*”, Sosyal Bilimler Enstitüsü, Ekim 2017.

Professional Affiliations:

Università degli Studi di Trento, UNESCO Chair in Anticipatory Systems, Yönetim Kurulu Üyesi, 2014- .

Referee:

Foresight, 2011

Futures, 2015

Technological Forecasting and Social Change, 2015

JEIM Journal of Entrepreneurship and Innovation Management, 2016

European Academy of Management EURAM Annual Conference Referee, 2017.

Journal of Global Entrepreneurship Research, 2017

Global Journal of Economics and Business Studies, 2018

Anemon Muş Alparslan Üniversitesi Sosyal Bilimler Dergisi, 2018

Business Economics and Management Research Journal, 2020

Akademik Yıl	Dönem	Dersin Adı	Haftalık Saati		Öğrenci Sayısı
			Teorik	Uygulama	
2022-2023	Güz	Introduction to Business Administration	3		

		Graduation Project	3		
		Graduation Thesis	3		
		Modern Management Perspective	3		
		Doctorate Thesis	3		
	İlkbahar	Introduction to Business Administration	3		
		Graduation Project	3		
		Graduation Thesis	3		
		Modern Management Perspective	3		
		Doctorate Thesis	3		
		Fundamentals of management	3		
		Organizational behavior in healthcare management	3		
		Graduation Project in healthcare management	3		
	2021-2022	Güz	International Business	3	
Fundamentals of management			3		
Graduation Thesis			3		
Doctorate Thesis			3		
Information of Business			3		
Modern Management Perspective			3		
Global Circles			3		
İlkbahar			Introduction to Business Administration	3	
		Graduation Project	3		
		Graduation Thesis	3		
		Modern Management Perspective	3		
		Doctorate Thesis	3		
		Fundamentals of management	3		
	Strategic Management in Contemporary Businesses	3			
Business Ethics and the Brand Development	3				