

## Curriculum Vitae

1. **Name Surname:** Şafak GÜNDÜZ
2. **Date of Birth:** 02.02.1971
3. **Title:** Assoc. Prof.
4. **Education:** Associate Professorship

Degree	Field	University	Year
Bachelor	American Culture and Literature	İstanbul University	1992
Bachelor	Business Administration	Anadolu University	2006
Master	Business Administration	Maltepe University	2007
Doctorate	Management and Organisation	Marmara University	2014
Associate Professorship	Management and Strategy	Interuniversity Board Chairmanship	2018

## 5. Academic Titles

**Assistant Professorship** : 2014  
**Associate Professorship** : 2018  
**Professorship** :

## 6. Graduate Theses Supervised

### 6.1 Master Theses

- X ve Y Kuşaklarının Dışarıdandan Kahvaltı Satın Alma Davranış Farklılıkları (Purchasing Differences between X and Y Generations in Outdoor Breakfast Consumption). Ali Şahin Danışman, (2018). Master's Thesis, Maltepe University.
- X ve Y Kuşağı Mensubu Satış Danışmanlarının Motivasyon Faktörleri Arasındaki Farklılıklar; Otomotiv Sektöründe Bir Araştırma (A Study on the Differences between Motivation Factors of Sales Consultants in Generation "X" and Generation Y": A Study in Automotive Sector). Arman Baran, (2018). Master's Thesis, Maltepe University.
- İşletmelerde Yönetim Stratejisi ve Stratejik Kararlar (Management Strategy and Strategic Decision in Organisations). Doğukan Gülay (2019). Master's Thesis, Maltepe University.
- Hisse Senetlerine Bireysel Yatırım Yapan X ve Y Kuşaklarının Sabır Derecesinin Ölçülmesi Borsa İstanbul Örneği (The Measurement of Patience Level of Equity Investors from Generation X And Generation Y Istanbul Stock Market Case). Semih Can Zümbülova (2019). Master's Thesis, Maltepe University.
- İşyerinde Psikolojik Yıldırmmanın Yaşamın Anlamı Üzerine Etkisi (The effect of Psychological Mobbing on the Meaning of Life in the Workplace). Pınar Kaya (2020). Master's Thesis, Maltepe University.
- Ruhsal Liderliğin İş Tatmini Üzerindeki Etkisini Farklı Kuşaklar Üzerinden İnceleme (The Effect of Spiritual Leadership on Work Satisfaction on Different Generations). Alper Demirdağ (2019). Master's Thesis, Maltepe University.
- Sürdürülebilir Lojistik Faaliyetlerin Kurumsal İtibara Etkisi (The Impact of Sustainable Logistic Organizations on Corporate Reputation), Serdar Sarı, (2020). Master's Thesis, Maltepe University.

- Küresel Yozlaşmanın Siyasal ve Ekonomik Etkileri (Political and Economic Effects of Global Corruption). Tayyip Tuna, (2021), Master's Thesis, Maltepe University.
- Elektronik Ticarete Sağlanan Lojistik Hizmet Kalitesi ile Müşteri Memnuniyeti ve Sadakati Arasındaki İlişki (The Relationship between the Quality of Logistics Service Provided in Electronic Trade and Customer Satisfaction and Loyalty). Yaşar Harun Canöz, (2021), Master's Thesis, Maltepe University.
- Ofis Çalışanlarında Esnek Çalışma Uygulamalarının X ve Y Kuşağı Çalışanların Performansına Etkisi (The Impact of Flexible Working Practices of Office Workers on the Performance of X and Y Generation). Semih Saracoğlu, (2021), Master's Thesis, Maltepe University.
- Yöneticilerin Z Kuşağından Beklentileri ve Z Kuşağının İş Yaşamı Beklentileri (The Expectations of Managers from Generation Z and Generation Z's Expectations from Business Life). Özlem Güleç Bekman, (2021), Master's Thesis, Maltepe University.
- Aile Şirketlerinde Kurucu Sendromu Hakkında Ölçek Geliştirme: Kurucu Sendromu Ölçeği (Founder's Syndrome Experiences in Family Companies: Founder's Syndrome Scale) Beste Yiğit, (2022), Master's Thesis, Maltepe University.
- Student Entrepreneurship and Business Creation, Julia Magda Makita Mouboti, (2023), Master's Thesis, International Final University.
- Generation Z Expectations from Future Leader, a Narrative Study of LMX, Omar Bournhlal, (2023), Master's Thesis, International Final University.

## 6.2 Doctorate Theses

- Stratejik Yönetimde İletişimin Örgütsel Sinizme Etkisi (The Impact of Communication in Strategic Management on Organisational Cynicism). Doğukan Gülay, (2022), Doktora, Maltepe Üniversitesi
- Çevresel Sürdürülebilirlik, Lojistik Performans ve Kurumsal Yönetişim Arasındaki İlişki ve Küresel Rekabet Gücüne Etkileri (The Relationship between Environmental Sustainability, Logistics Performance and Corporate Governance and their Effects on Global Competitiveness). Bahar Erenel Yaşlıca, (2023), Doktora, Maltepe Üniversitesi
- Fiziksel Çalışma Koşulları ve İş-Aile Çatışmasının İşten Ayrılma Niyetiyle İlişkisinde Algılanan Örgütsel Desteğin Düzenleyici Rolü-Kabin Ekipleri Üzerine Bir Araştırma (The Moderating Role of Perceived Organizational Support in the Relationship of Physical Working Conditions and Work-Family Conflict with Intention to Leave- A Study on Cabin Crews). Aybike Zorlu, (2023), Doktora, Maltepe Üniversitesi

## 7. Publications

### 7.1. Articles published in peer reviewed international journals (SCI, SSCI Arts and Humanities)

- GÜNDÜZ ŞAFAK (2019) Metaphorising Knowledge Management: "Alice in Wonderland". Knowledge Management Research & Practice, 17(2), 245-252. doi: 10.1080/14778238.2019.1589398 (SSCI indexed)

### 7.2. Articles published in other peer reviewed international journals

- GÜNDÜZ ŞAFAK (2017). Kariyer Basamaklarında Kadının Düşmanı Olarak Kendisi: Süper Anne Sendromu, Görünmez Kadın Sendromu ve Külkedisi Sendromu (Woman as her own Enemy in Career Path: Supermom Syndrome, Invisible Woman Syndrome and Cinderella Syndrome). Karadeniz International Scientific Journal, 35(35), 84-94. (Scopus indexed)

GÜNDÜZ ŞAFAK (2018). İş Yaşamında Erkeklerde Ortaya Çıkan Ancak Kadını Tehdit Eden Sendromlar (Syndromes Affecting Men but Threatening Women). International Scientific Journal, 37(37), 145-157. (Scopus indexed)

GÜNDÜZ ŞAFAK (2018). Founder's Syndrome at the Backstage of Agency Theory: A Threat to Corporate Governance and Corporate Social Responsibility. Business Management Studies: An International Journal, 6(1), 1-16., Doi: <http://dx.doi.org/10.15295/v6i1.124>. (ULAKBİM indexed)

GÜNDÜZ ŞAFAK (2018). Preventing Blue Ocean from Turning into Red Ocean: A Case Study of a Room Escape Game Journal of Human Sciences, 15(1), 1-7., Doi: <https://doi.org/10.14687/jhs.v15i1.5140>.

### **7.3. Papers delivered in international conferences and printed as proceedings**

GÜNDÜZ ŞAFAK, YOZGAT UĞUR, KAHVECİ CANER (2010) Journey Metaphor in Knowledge Management and the Fairy Tale Little Red Riding Hood. Knowledge Economy and Management Congress.

KAHVECİ CANER, GÜNDÜZ ŞAFAK, YOZGAT UĞUR (2010). What Really is Knowledge Stickiness? Wisdom Metaphor in Knowledge Transfer and the Movie "Les Schtroumpfs". Knowledge, Economy Management Congress, 1954-1965., (full paper).

GÜNDÜZ ŞAFAK (2016). Knowledge Management in Esoteric Management. ADVED 2016 2nd International Conference on Advances in Education and Social Sciences, 273-277., (full paper).

GÜNDÜZ ŞAFAK (2016) How to Make Blue Ocean Turning into Red Ocean Blue Again. ADVED 2nd International Conference on Advances in Education and Social Sciences, 268-272.

SEZGİN MERVE, GÜNDÜZ ŞAFAK (2017). Affiliate (satış ortaklığı) Pazarlama Yönetimi (Affiliate Marketing Management). 1st International Congress on Social Sciences, Humanities and Education, 223-224., (executive abstract).

GÜNDÜZ ŞAFAK (2018). What is and is not Executive Coaching?. VII. IBANESS Conference Series, 2, 812-812., (executive abstract).

GÜNDÜZ ŞAFAK, ALTAY IŞIL (2018). Collectivism or Groupthink Syndrome. VIII. IBANESS Conference Series, 463-463., (executive abstract).

ERENEL YAŞLICA BAHAR, GÜNDÜZ ŞAFAK (2023). The Relationship between Environmental Sustainability, Logistics Performance and Corporate Governance and Their Effects on Global Competitiveness. V. International Antalya Scientific Research and Innovative Studies Congress., (executive abstract).

### **7.4. Books and sections in books published internationally**

GÜNDÜZ ŞAFAK (2017). İş Yerinde Yaşanan Sendromlar (Syndromes at Work), Beta Publishing, 1<sup>st</sup> edition, No. of pages: 186, ISBN:978-605-333-917-5, Turkish (Scientific book).

GÜNDÜZ ŞAFAK (2017). Sürdürülebilir Stratejik Yönetim ve Kurumsal Yönetim (Sustainable Strategic Management and Corporate Governance), Karton Media Publishing, 1<sup>st</sup> edition, No. of pages: 173, ISBN:978-625-44495-3-6, Turkish (Scientific book).

GÜNDÜZ ŞAFAK (2016). Toplumsal Mücadelenin Adı AKTİVİZM (The Name of Social Struggle ACTIVISM Chapter title: Pasif Aktivizm: Örgütlerde Patolojik Sorun (Passive Activism: A Pathological Problem in Organisations) (2016). Değişim Publications, Ed.: Nuray Yılmaz 1st edition No. of pages: 238, ISBN:978-605-4925-71-1, Turkish (Research Book (not a collection of theses)).

BARAN ARMAN, GÜNDÜZ ŞAFAK (2018). Sosyal Beşeri ve İdari Bilimlerde Akademik Araştırmalar-IV (Academic Research on Social, Human and Management Sciences), Chapter title: X ve Y Kuşağı Mensubu Satış Danışmanlarının Motivasyon Faktörleri Arasındaki Farklılıklar: Otomotiv Sektöründe bir Araştırma (A Study on the Differences between Motivation Factors of Sales Consultants in Generation "X" and Generation Y": A Study in Automotive Sector). Gece Kitaplığı, 1st edition No. of pages: 618, ISBN:978-605-288-396-9, Turkish (Scientific book).

GÜLAY DOĞUKAN, GÜNDÜZ ŞAFAK (2019). Sosyal Beşeri ve İdari Bilimler Alanında Araştırma ve Değerlendirmeler (Academic Research and Review on Social, Human and Management Sciences) Vol. 2 Chapter Title: (İşletmelerde Yönetim Stratejisi ve Stratejik Kararlar (Management Strategy and Strategic Decisions in Organisations) Gece Kitaplığı, Editor(s): Sait Erdal Dinçer, Sinan Sönmez, Mustafa Bostancı, Ertan Özçoban, 1st edition, No. of pages: 415 (303-322), 978-605-180-845-1, Turkish (Scientific book).

GÜNDÜZ ŞAFAK (2023). New Approach İn Business: Sensitive Business Ecosystems, Chapter Title: (Pre-requisite for Sustainability; Strategic Management), Nobel Publishing, Editor(s):

Nigar Çağla Mutlucan, Aysun Varan, 1st edition, No. of pages: 279, ISBN: 978-625-398-309-3, Turkish (Research Book (not a collection of theses)).

### **7.5. Articles published in peer reviewed national journals**

GÜNDÜZ ŞAFAK (2010). Kontrol Liderin Elinde mi? Girişimcilik Okulundan Cevap (Is Control in the Hands of the Leader: An Answer Comes from the School of Entrepreneurship). Doğuş University Journal, 11(2), 25-35. (ULAKBİM indexed)

GÜNDÜZ ŞAFAK (2017). The Relationship between Spiritual Leadership and Organizational Cynicism: The Moderating Effect of Emotional Intelligence. Doğuş University Journal, 18(2), 117- 132. (ULAKBİM indexed)

GÜNDÜZ ŞAFAK, PEKÇETAŞ TUĞRUL (2018). Kuşaklar ve Örgütsel Sessizlik/Seslilik. (Generations and Organisational Silence/Voice) Journal of Management Science, 6(1), 89-115., Doi: 10.22139/jobs. (ULAKBİM indexed)

DANIŞMAN ALİ ŞAHİN, GÜNDÜZ ŞAFAK (2018). X ve Y Kuşaklarının Dışarıdan Kahvaltı Satın Alma Davranış Farklılıkları (Purchasing Differences between X and Y Generations in Outdoor Breakfast Consumption). Atatürk University Journal of Social Sciences Institute, 22, 707-728. (ULAKBİM indexed)

GÜNDÜZ ŞAFAK (2018). İşletme Disiplininde Türkçe Dili Kullanılarak Yapılan Araştırmalarda Yaşanan Çeviri Sorunsalı: Çeviri Sorunu Yaşanan Bazı Sözcükler için Terminolojik Bir Çalışma (Translation Paradox in Business Discipline Studies in Turkish: A Terminological

Study on Some Problematic Words). Int. Journal of Management Economics and Business, 14(1), 297-310., Doi: <http://dx.doi.org/10.17130/ijmeh.2018138776>. (ULAKBİM

indexed)

GÜNDÜZ ŞAFAK (2018). Blue Oceans in Higher Education. University Research Journal, 1(3), 1-5.

GÜNDÜZ ŞAFAK, AKŞİT BELMA (2018). Student-President Reverse Mentoring at Universities: Maltepe University Case. Journal of Higher Education, 1-11. (ULAKBİM indexed)

DEMİRDAĞ ALPER, GÜNDÜZ ŞAFAK (2021). Ruhsal Liderliğin İş Tatmini Üzerindeki Etkisini Farklı Kuşaklar Üzerinden İnceleme (Analysing the Impact of Spiritual Leadership on Job Satisfaction thorough Different Generations). Anadolu University Journal of Social Sciences, 21(1), 99-118. (ULAKBİM indexed)

BEKMAN GÜLEÇ, ÖZLEM, GÜNDÜZ ŞAFAK (2022). Yöneticilerin Z Kuşağından Beklentileri ve Z Kuşağının İş Yaşamı Beklentileri (The Expectations of Managers from Generation Z and

Generation Z's Expectations from Business Life). Uluslararası Yönetim İktisat ve İşletme Dergisi, 18(2), 649-682. (ULAKBİM indexed)

CANÖZ YAŞAR HARUN, GÜNDÜZ ŞAFAK (2022). Elektronik Ticarete Lojistik Hizmet Kalitesi Müşteri Tatmini ve Müşteri Sadakati Bakımından Ne Denli Önemli? (To What Extent Quality of Logistics Service in Electronic Trade is Important in Terms of Customer Satisfaction and Loyalty). Uluslararası Yönetim İktisat ve İşletme Dergisi, 18(4), 1250-1269. (ULAKBİM indexed)

KARAAĞAOĞLU NURAN, GÜNDÜZ ŞAFAK (2023). Full-service Carrier (FSC) vs Low-cost Carrier (LCC): Purchasing Decision-making Process of Passengers, Journal of Aviation, 7(3), 365-375. (ULAKBİM indexed)

## **7.6 Papers delivered at national conferences and printed as proceedings**

## **7.7. Other Publications**

### **7.8. Citations**

Citations : 319  
h-index : 10  
i10-index : 10

## **8. Projects**

### **9. Administrative Experience**

Coordinator of Undergrad English Courses 2006-2015 Maltepe University / School of Foreign Languages

Quality Committee 2014 Maltepe University / Rectorate

Coordinator of Quality Studies in Education 2015-2016 Maltepe University / Rectorate

Head of Bologna Process Coordination Committee 2015-2017 Maltepe University / Rectorate

Quality Management Coordinator 2016-2019 Maltepe University / Faculty of Business and Management Sciences

Education Committee Member 2016-2018 Maltepe University / Rectorate

Erasmus Coordinator 2017 Maltepe University / Faculty of Business and Management Sciences

Quality Management System Deputy Corporate Representative 2017-2019 Maltepe University / Rectorate

Faculty Board Member 2019 Maltepe University / Faculty of Business and Management Sciences

Faculty Administrative Board Member 2019 Maltepe University / Faculty of Business and Management Sciences

Corporate Development and Evaluation Committee Deputy Chairman 2020 Maltepe University / Rectorate

Accreditation Coordinator 2023 Yeditepe University / Faculty of Economics and Administrative Sciences

## 10. Scientific and Professional Memberships and Work Outside University

Logistics Society (LODER), Management Academy Committee

Work Experience in the Sector:

1995-1997 Assistance to Deputy GM Eczacıbaşı -Baxter Hospital Products, translating for an executive expat (Private sector)

1992-1994 Executive Assistant Henkel Kurumsal GmbH. Assisting to GM, (Private sector)

## 11. Awards

Anadolu University Honorary Degree 2006-2007

## 12. Undergraduate and Graduate Courses given in the last two academic years

Academic Year	Term	Course Name	Hours/week	
			Theoretical	Practical
2021-2022	Fall	Management and Leadership Undergrad	3	0
		Introduction to Business Undergrad	3	0
		İşletmeye Giriş (Introduction to Business) Undergrad	3	0
		Etik, Etik Davranışlar ve İşletme Etiği (Ethics, Ethical Behaviours and Business Ethics) Master's	3	0
		Çatışma Yönetimi ve Müzakere Teknikleri (Conflict Management and Negotiation Techniques ) Undergrad	3	0
		Governance in Education Master's	3	0
		Graduation Project	0	3
		Strategic Management Master's	3	0
		Organisational Behaviour Master's	3	0
	Spring	Organisational Behaviour Undergrad	3	0
		Modern Management Techniques Undergrad		
		Corporate Governance Master's	3	0
		Endüstriyel Demokrasi (Industrial Democracy) Undergrad	3	0
		Kurum Kültürü ve Farklılık Yönetimi (Corporate Culture and Diversity Management) Undergrad	3	0
		Yönetim ve Organizasyon (Management and Organisation) Undergrad	3	0
		Innovation and Entrepreneurship Master's	3	0
		Leadership and Change Master's	3	0
		Project	0	3
2022-2023	Fall	Management and Leadership	3	0

		Undergrad		
		Introduction to Business Undergrad	3	0
		Human Resource Management Undergrad	3	0
	<b>Spring</b>	Management and Leadership Undergrad	3	0
		Introduction to Business Undergrad	3	0
		Management Philosophy PhD	3	0