

FIRST SEMESTER		T	A	L	Y	E
BBA 101	Introduction to Business	3	0	0	3	7
HUM 103	Humanities	2	0	0	2	3
ECON 111	Principles of Microeconomics	3	0	0	3	7
HTR 301	History of Turkish Revolution I	2	0	0	2	2
MATH 133	Basic Mathematics	3	0	0	3	5
TKL 201	Turkish Language I	2	0	0	2	2
LAW 123	Introduction to Law	3	0	0	3	4
TOPLAM		18	0	0	30	

THIRD SEMESTER		T	A	L	Y	E
BBA 201	Organization Theory and Design	3	0	0	3	6
BBA 206	Human Resource Management	3	0	0	3	6
BBA 241	Financial Accounting (+Lab)	2	0	2	3	6
BBA 205	Managerial Thinking	3	0	0	3	5
BBA 261	Marketing Management	3	0	0	3	5
TOPLAM		15	0	2	30	

FIFTH SEMESTER		T	A	L	Y	E
RSCH 410	Scientific Research Methods	3	0	0	3	4
BBA 341	Managerial Accounting	3	0	0	3	7
BBA 343	Corporate Finance	3	0	0	3	7
BBA 382	Production and Operations Management	3	0	0	3	6
	Departmental Elective I	3	0	0	3	6
TOPLAM		15	0	0	30	

SEVENTH SEMESTER		T	A	L	Y	E
BBA 401	International Business	3	0	0	3	5
BBA 363	Brand Management	3	0	0	3	5
	Departmental Elective III	3	0	0	3	6
	Departmental Elective IV	3	0	0	3	6
BBA 491	Internship	0	0	0	NC	4
	Free Elective I	3	0	0	3	5
TOPLAM		15	0	0	31	

T: Theory , A: Application , L: Laboratory, Y: Yeditepe Credit,
E: ECTS (European Credit Transfer and Accumulation System)

SECOND SEMESTER		T	A	L	Y	E
BBA 102	Fundamentals of Management	3	0	0	3	5
BBA 203	Multi-Cultural Business Communication	3	0	0	3	5
ECON 122	Principles of Macroeconomics	3	0	0	3	7
HTR 302	History of Turkish Revolution II	2	0	0	2	2
TKL 202	Turkish Language II	2	0	0	2	2
STAT 410	Statistics	3	0	0	3	5
LAW 192	Law of Enterprise	3	0	0	3	4
TOPLAM		19	0	0	30	

FOURTH SEMESTER		T	A	L	Y	E
BBA 202	Organizational Behavior	3	0	0	3	6
BBA 364	Strategic Marketing	3	0	0	3	6
BBA 204	Principles of Entrepreneurship	3	0	0	3	6
BBA 242	Financial Reporting and Analysis	3	0	0	3	6
BBA 210	Corporate Social Responsibility	3	0	0	3	6
TOPLAM		15	0	0	30	

SIXTH SEMESTER		T	A	L	Y	E
BBA 345	Cost Accounting	3	0	0	3	6
BBA 341	Management Science	3	0	0	3	6
BBA 384	Management Information Systems	3	0	0	3	6
BBA 347	Financial Markets and Institutions	3	0	0	3	6
	Departmental Elective II	3	0	0	3	6
TOPLAM		15	0	0	30	

EIGHTH SEMESTER		T	A	L	Y	E
BBA 402	Strategic Management	2	0	2	3	6
BBA 481	Project Management	3	0	0	3	6
	Departmental Elective V	3	0	0	3	6
	Departmental Elective VI	3	0	0	3	6
	Free Elective II	3	0	0	3	5
TOPLAM		15	0	2	29	

Minimum Degree Requirements		
Credits		127
ECTS		240
Number of Courses		45

COMPLEMENTARY ELECTIVE CATEGORIES

Complementary Elective - AILP		T	A	L	Y	E
Aesthetic, Interpretive, Literary Perspectives						
FAR 111	History of Art	3	0	0	3	6
ARTM 342	Turkish Art of the Republican Period	3	0	0	3	6
ARTM 111	Contemporary Cultural Theory I	3	0	0	3	5
ARTM 281	History of Turkish Art	3	0	0	3	3
ARTM 243	Body, Dance and Gender	3	0	0	3	3
ELIT 203	Survey of American Literature I	3	0	0	3	8
ANT 383	Gender and Culture	3	0	0	3	6
PSIR 417	Diplomatic Protocol	3	0	0	3	5
	Foreign Language	3	0	0	3	3

Complementary Elective - TT		T	A	L	Y	E
Transdisciplinary Courses						
SOC 101	Introduction to Sociology	3	0	0	3	5
PSIR 101	Introduction to Political Science	3	0	0	3	5
PA 204	Problems of Urbanization and Environment	3	0	0	3	4
PA 409	International Environmental Policies	3	0	0	3	5
ANT 156	Social Problems	3	0	0	3	5
PSY 101	Introduction to Psychology I	3	0	0	3	6
PSIR 331	International Organizations	3	0	0	3	5
PSIR 473	International Business and Politics	3	0	0	3	5
ECON 462	Economics of Energy	3	0	0	3	5
ECON 364	Health Economics	3	0	0	3	5
ECON 363	Development Economics	3	0	0	3	5
ECON 422	Turkish Economy	3	0	0	3	6

Complementary Elective - HPA		T	A	L	Y	E
Historical and Philosophical Approaches						
PHIL 101	Introduction to Philosophy	3	0	0	3	5
PHIL 130	History of Philosophy I	3	0	0	3	6
PHIL 112	Logic I	3	0	0	3	6
ANT 101	Introduction to Cultural Anthropology	3	0	0	3	6
ANT 373	Turkish Mythology I	3	0	0	3	3
PSY 101	Introduction to Psychology I	3	0	0	3	6
PSIR 201	History of Political Thought	3	0	0	3	5
ECON 102	Economic Sociology	3	0	0	3	6
	Foreign Language	3	0	0	3	3