

## MINOR PROGRAMS

### Strategic Management and Leadership

BBA	101	Introduction to Business	3	0	0	3	6
BBA	102	Fundamentals of Management	3	0	0	3	7
BBA	201	Organization Theory and Design	3	0	0	3	5
BBA	301	Corporate Governance	3	0	0	3	6
BBA	303	Leadership	3	0	0	3	6
BBA	302	Change Management	3	0	0	3	6
BBA	304	Conflict Management and Negotiations	3	0	0	3	6
BBA	402	Strategic Management	3	0	0	3	7

### Entrepreneurship

BBA	101	Introduction to Business	3	0	0	3	6
BBA	204	Principles of Entrepreneurship	3	0	0	3	5
BBA	261	Marketing Management	3	0	0	3	5
BBA	305	Small and Medium Enterprise Management	3	0	0	3	6
BBA	303	Leadership	3	0	0	3	6
BBA	302	Change Management	3	0	0	3	6
BBA	348	Entrepreneurial Finance	3	0	0	3	6
BBA	412	Entrepreneurship	2	0	2	3	6

### Marketing

BBA	101	Introduction to Business	3	0	0	3	6
BBA	261	Marketing Management	3	0	0	3	5
BBA	361	Marketing Research	3	0	0	3	6
BBA	362	Consumer Behavior	3	0	0	3	6
BBA	363	Brand Management	3	0	0	3	6
BBA	364	Strategic Marketing	3	0	0	3	6
		Area Elective	3	0	0	3	6
		Area Elective	3	0	0	3	6

### Accounting and Auditing

BBA	101	Introduction to Business	3	0	0	3	6
BBA	241	Financial Accounting (+Lab)	2	0	2	3	5
BBA	341	Managerial Accounting	3	0	0	3	5
BBA	342	Intermediate Accounting	3	0	0	3	6
BBA	344	Auditing	3	0	0	3	6
BBA	345	Cost Accounting	3	0	0	3	6
		Area Elective	3	0	0	3	6
		Area Elective	3	0	0	3	6

### Technology and Operations Management

BBA	101	Introduction to Business	3	0	0	3	6
BBA	382	Production and Operations Management	3	0	0	3	5
BBA	384	Management Information Systems	3	0	0	3	5
BBA	385	Supply Chain Management	3	0	0	3	6
BBA	386	Strategic Technology Management	3	0	0	3	6
BBA	387	Enterprise Resource Planning	3	0	0	3	6
BBA	388	New Product Development	3	0	0	3	6
BBA	383	Management Science	3	0	0	3	6

### Human Resource Management

BBA	101	Introduction to Business	3	0	0	3	6
BBA	206	Human Resource Management	3	0	0	3	5
BBA	203	Multi-Cultural Business Communication	3	0	0	3	5
BBA	302	Change Management	3	0	0	3	6
BBA	304	Conflict Management and Negotiations	3	0	0	3	6
BBA	303	Leadership	3	0	0	3	6
BBA	311	Employee and Management Relations	3	0	0	3	6
		Area Elective	3	0	0	3	6

## Finance

BBA	101	Introduction to Business	3	0	0	3	6
BBA	241	Financial Accounting (+Lab)	2	0	2	3	5
BBA	242	Financial Reporting and Analysis	3	0	0	3	5
BBA	343	Corporate Finance	3	0	0	3	6
BBA	347	Financial Markets and Institutions	3	0	0	3	6
BBA	346	International Finance	3	0	0	3	6
BBA	349	Investment Analysis and Portfolio Management	3	0	0	3	6
		Area Elective	3	0	0	3	6