

İşletme Çift Diploma Programı

Yeditepe Üniversitesi & North Carolina Wilmington Üniversitesi



APPLICATION TERMS & INFORMATION

- The admission and placement Turkish students to DDUP will be based on OSYS administered by OSYM.
- During the first two years , students will remain enrolled as regular degree seeking candidates at their home inst
- During the remaining two years students will be enrolled as regular degree-seeking candidates at the host institution and are expected to maintain the fulltime course load of the host institution.
- Students shall comply with all the application deadlines as set forth by the host institu
- Students who do nwith the rules of the related regulationsand/or deadlines and/or fail to pay their tuition will not be able to register or renew their registrations.
- Students shall be responsible for all expenses including accommodation, insurance, meals, transportation, books, etc. Neither YEDITEPE nor UNCW undertakeany support for meetingstudentexpenses.
- Students must successfully complete the course work and all academic requirements at YEDITEPE for progression to the coursework at UNCW.

TUITION FEE & ADMINISTRATIVE ISSUES

- The academic success of a student in a course will be determined based onthe rules and regulations of the institution offering the course.
- Students' course credits and grades will be bilaterally recorded, transcripts maintained, and cumulative grade point average (GPA) will be calculated at both home and host institutions.
- Students who fail to meet the requirements of a course are required to repeat the coursework at the same institution. In case the partner institution accepts equivalence, a course may be repeated at the other institution as long as 25% of the total coursework counting toward the degree is completed at the host institution and students at the host institution meet the residency requirements.
- DDUP duration cannot exceed the period as defined by the Legal Higher Education Authorities of both Turkey and Students, under special circumstances, may take leave of absence for academic year by the mutual consent of both institutions. The total duration leave of absence cannot exceed two
- Students who meet the academic requirements both institutions will be awarded two diplomas:in Bachelor Arts in Business Administration, and one from UNCW, accredited by SACS COC, in Bachelor of Science in Business Administration.
- The tuition fees of Yeditepe University in 2015-2016 academic year, is 25,500 TL.
- UNCW's tuition fees, including compulsory health insurance, is \$ 20.420.

**YEDİTEPE UNIVERSITY BUSINESS ADMINISTRATION DEPARTMENT
(UNCW) CURRICULUM**

FIRST SEMESTER		T	A	L	Y	E
AFE 123	Advanced English I	3	0	0	3	3
BUS 103	Introduction to Business	3	0	0	3	6
ECON 111	Introduction to Economics I	3	0	0	3	6
MATH 133	Calculus I	3	0	0	3	5
BUS 213	Computer Applications for Managers	3	0	0	3	5
TKL 201	Turkish Language I	2	0	0	2	2
HTR 301	History of Turkish Revolution I	2	0	0	2	2
HUM 101	Humanities I	3	0	0	3	3
TOTAL						22 29

SECOND SEMESTER		T	A	L	Y	E
AFE 124	Advanced English II	3	0	0	3	3
BUS 113	Management and Leadership	3	0	0	3	5
ECON 122	Introduction to Economics II	3	0	0	3	6
MATH 172	Calculus II	3	0	0	3	5
HTR 302	History of Turkish Revolution II	2	0	0	2	2
TKL 202	Turkish Language and Literature II	2	0	0	2	2
HUM 102	Humanities II	3	0	0	3	3
PSY 241	Social Psychology	3	0	0	3	5
TOPLAM						22 31

THIRD SEMESTER		T	A	L	Y	E
BUS 202	Organization Theory and Design	3	0	0	3	5
BUS 216	Multi-Cultural Business Communication	3	0	0	3	3
BUS 215	Financial Accounting (+Lab)	2	0	2	3	5
BUS 218	Managerial Thinking	3	0	0	3	3
BUS 307	Marketing Management	3	0	0	3	5
LAW 127	Introduction to Law	3	0	0	3	5
	Complimentary Elective SANW	3	0	0	3	3
TOPLAM						24 29

FOURTH SEMESTER		T	A	L	Y	E
BUS 406	Organizational Behavior	3	0	0	3	5
BUS 219	Applied Business Statistics	3	0	0	3	5
BUS 229	Principles of Entrepreneurship	3	0	0	3	5
BUS 223	Financial Reporting and Analysis	3	0	0	3	5
BUS 301	Human Resource Management	3	0	0	3	5
BUS 225	Ethics and Social Responsibility	3	0	0	3	3
	Complimentary Elective AILP	3	0	0	3	3
TOPLAM						18 31

FIFTH SEMESTER		T	A	L	Y	E
BUS 302	Business Research Methodology & Data Analysis	3	0	0	3	6
BUS 304	Managerial Accounting	3	0	0	3	5
BUS 306	Corporate Finance	3	0	0	3	5
BUS 309	Production and Operations Management	3	0	0	3	5
	Complimentary Elective HPA	3	0	0	3	5
	Complimentary Elective SANW	3	0	0	3	3
TOPLAM						18 29

SIXTH SEMESTER		T	A	L	Y	E
BUS 313	Management Science	3	0	0	3	5
LAW 191	Business Law	3	0	0	3	5
BUS 403	Management Information Systems	3	0	0	3	5
	Complimentary Elective TT	3	0	0	3	5
	Complimentary Elective AILP	3	0	0	3	3
	Free Elective	3	0	0	3	3
BUS 490	Internship in Business	3	0	0	NC	5
TOPLAM						18 31

SEVENTH SEMESTER		T	A	L	Y	E
BUS 401	International Business	3	0	0	3	6
	Area elective	3	0	0	3	5
	Area elective	3	0	0	3	5
	Area elective	3	0	0	3	5
	Area elective	3	0	0	3	5
	Complimentary Elective TT	3	0	0	3	5
TOPLAM						18 31

EIGHTH SEMESTER		T	A	L	Y	E
BUS 404	Business Policy and Strategic Management	3	0	0	3	8
	Area elective	3	0	0	3	5
	Area elective	3	0	0	3	5
	Area elective	3	0	0	3	5
	Free Elective	3	0	0	3	3
	Complimentary Elective (lifetime wellness)	2	0	0	2	3
TOPLAM						17 29

T: Theory , A: Application , L: Laboratory,
 Y: Yeditepe Credit,
 E: ECTS (European Credit Transfer and
 Accumulation System)

Minimum Degree Requirements	
Credits	157
ECTS	240
Number of Courses	55

COMPLIMENTARY ELECTIVE CATEGORIES

Complimentary Elective - AILP Aesthetic, Interpretive, Literary Perspectives		T	A	L	Y	E
FAR 111	History of Art	3	0	0	3	6
ARTM 342	Turkish Art of the Republican Period	3	0	0	3	6
ARTM 111	Contemporary Cultural Theory	3	0	0	3	5
ARTM 281	History of Turkish Art	3	0	0	3	3
ARTM 243	Body, Dance and Gender	3	0	0	3	3
ELIT 203	Survey of American Literature	3	0	0	3	8
ANT 383	Gender and Culture	3	0	0	3	6
PSY 101	Introduction to Psychology	3	0	0	3	6

Complimentary Elective - TT Thematic Transdisciplinary Courses		T	A	L	Y	E
SOC 101	Introduction to Sociology	3	0	0	3	5
POLS 105	Introduction to Political Science	3	0	0	3	6
PA 204	Problems of Urbanization and Environment	3	0	0	3	4
PA 409	International Environmental Policies	3	0	0	3	5
ANT 156	Social Problems	3	0	0	3	5
PSY 101	Introduction to Psychology	3	0	0	3	6
ANT 485	International Migration	3	0	0	3	3
BUS 310	Project Management	3	0	0	3	5

Complimentary Elective - HPA Historical and Philosophical Approaches		T	A	L	Y	E
PHIL 101	Introduction to Philosophy	3	0	0	3	5
PHIL 130	History of Philosophy I	3	0	0	3	6
PHIL 112	Logic I	3	0	0	3	6
ANT 101	Introduction to Cultural Anthropology	3	0	0	3	6
ANT 373	Turkish Mythology I	3	0	0	3	3
PSY 101	Introduction to Psychology	3	0	0	3	6
BUS 354	Diversity in Management	3	0	0	3	5

Complimentary Elective - SANW Scientific Approaches to the Natural World		T	A	L	Y	E
PHYS 210	Exploring the Cosmos	3	0	0	3	5
PHYS 101	Physics I	3	0	0	4	6
PHYS 102	Physics II	3	0	0	4	6
PHIL 242	Philosophy of Science	3	0	0	3	6
BIO 120	Modern Biology	3	0	0	3	5
CHEM 111	Chemistry	3	0	0	3	6
NUT 101	Principles of Nutrition	3	0	0	3	5
NUT 204	Nutrition Ecology	3	0	0	3	5

CONCENTRATION AREA MANDATORY COURSES

Mandatory Courses Management & Leadership		T	A	L	Y	E
BUS 351	Corporate Governance	3	0	0	3	5
BUS 331	Leadership	3	0	0	3	5
BUS 333	Organization Change and Development	3	0	0	3	5
BUS 352	Conflict Management and Negotiation	3	0	0	3	5

Mandatory Courses Marketing		T	A	L	Y	E
BUS 343	Marketing Research	3	0	0	3	5
BUS 341	Consumer Behavior	3	0	0	3	5
BUS 449	Marketing Communications	3	0	0	3	5
BUS 340	International Marketing	3	0	0	3	5

Mandatory Courses Entrepreneurship		T	A	L	Y	E
BUS 358	Entrepreneurial Finance and Valuation	3	0	0	3	5
BUS 359	Business Development and Commercialization	3	0	0	3	5
BUS 332	Entrepreneurship and SME Management	3	0	0	3	5
BUS 364	Brand Management	3	0	0	3	5

Mandatory Courses Accounting & Auditing		T	A	L	Y	E
BUS 323	Intermediate Accounting	3	0	0	3	5
BUS 322	Auditing	3	0	0	3	5
BUS 303	Cost Accounting	3	0	0	3	5
BUS 455	Financial Markets & Institutions	3	0	0	3	5

Mandatory Courses		T	A	L	Y	E
Finance						
BUS 455	Financial Markets & Institutions	3	0	0	3	5
BUS 369	International Finance	3	0	0	3	5
BUS 323	Intermediate Accounting	3	0	0	3	5
BUS 420	Money and Banking	3	0	0	3	5

Mandatory Courses		T	A	L	Y	E
Technology & Operations Management						
BUS 445	Supply Chain Management	3	0	0	3	5
BUS 361	Strategic Technology Management	3	0	0	3	5
BUS 471	Enterprise Resource Planning (ERP)	3	0	0	3	5
BUS 460	New Product Development	3	0	0	3	5

Mandatory Courses		T	A	L	Y	E
Human Resource Management						
BUS 333	Organization Change and Development	3	0	0	3	5
BUS 352	Conflict Management and Negotiation	3	0	0	3	5
BUS 475	Performance management	3	0	0	3	5
BUS 436	Employee Management Relations	3	0	0	3	5

CONCENTRATION AREA ELECTIVE COURSES

Area Elective Courses		T	A	L	Y	E
Management & Leadership						
BUS 353	Stakeholder Management	3	0	0	3	5
BUS 354	Diversity in Management	3	0	0	3	5
BUS 332	Entrepreneurship and SME Management	3	0	0	3	5
BUS 355	Global Entrepreneurship and Int. Trade	3	0	0	3	5
BUS 356	Family Business Management	3	0	0	3	5
BUS 357	Employee Health and Safety Management	3	0	0	3	5
BUS 361	Strategic Technology Management	3	0	0	3	5
BUS 436	Employee Management Relations	3	0	0	3	5
BUS 484	Management of Third Sector Organizations	3	0	0	3	5

Area Elective Courses		T	A	L	Y	E
Entrepreneurship						
BUS 361	Strategic Technology Management	3	0	0	3	5
BUS 352	Conflict Management and Negotiation	3	0	0	3	5
BUS 367	Quality Management	3	0	0	3	5
BUS 447	Sales Management	3	0	0	3	5
BUS 440	E- Marketing	3	0	0	3	5
BUS 210	EE-Business	3	0	0	3	5
BUS 355	Global Entrepreneurship and Int. Trade	3	0	0	3	5
BUS 369	International Finance	3	0	0	3	5
BUS 471	New Product Development	3	0	0	3	5
BUS 356	Family Business Management	3	0	0	3	5
BUS 390	Entrepreneurship	3	0	0	3	5
BUS 460	New Product Development	3	0	0	3	5

Area Elective Courses		T	A	L	Y	E
Marketing						
BUS 364	Brand Management	3	0	0	3	5
BUS 447	Sales Management	3	0	0	3	5
BUS 454	Retail Management	3	0	0	3	5
BUS 441	Customer Relations Management	3	0	0	3	5
BUS 440	E- Marketing	3	0	0	3	5
BUS 210	E-Business	3	0	0	3	5
BUS 471	Enterprise Resource Planning (ERP)	3	0	0	3	5
BUS 350	Services Marketing	3	0	0	3	5

Area Elective Courses		T	A	L	Y	E
Accounting & Auditing						
BUS 471	Enterprise Resource Planning (ERP)	3	0	0	3	5
BUS 320	Tax Accounting	3	0	0	3	5
BUS 457	Internal Auditing	3	0	0	3	5
BUS 351	Corporate Governance	3	0	0	3	5
BUS 327	Accounting Information Systems	3	0	0	3	5
BUS 481	Advanced topics in Accounting	3	0	0	3	5
BUS 459	Accounting for Decision Making	3	0	0	3	5

Area Elective Courses		T	U	L	Y	A
Finance						
BUS 495	Behavioral Finance	3	0	0	3	5
BUS 471	Enterprise Resource Planning (ERP)	3	0	0	3	5
BUS 358	Entrepreneurial Finance and Valuation	3	0	0	3	5
BUS 351	Corporate Governance	3	0	0	3	5
BUS 322	Auditing	3	0	0	3	5
BUS 429	Bank Funds Management	3	0	0	3	5
BUS 425	Investment Analysis and Portfolio Management	3	0	0	3	5
BUS 467	Financial Derivatives & Risk Management	3	0	0	3	5

Area Elective Courses		T	A	L	Y	E
Human Resource Management						
BUS 430	Compensation Management	3	0	0	3	5
BUS 437	International HRM	3	0	0	3	5
BUS 366	E- HRM	3	0	0	3	5
BUS 483	Training & Development	3	0	0	3	5
BUS 476	Recruiting & Selection	3	0	0	3	5
BUS 357	Employee Health and Safety Management	3	0	0	3	5

Area Elective Courses		T	A	L	Y	E
Technology & Operations Management						
BUS 462	Business Process Reengineering	3	0	0	3	5
BUS 352	Conflict Management and Negotiation	3	0	0	3	5
BUS 367	Quality Management	3	0	0	3	5
BUS 470	Purchasing and Materials Management	3	0	0	3	5
BUS 477	R&D Management	3	0	0	3	5
BUS 474	Innovation Management	3	0	0	3	5