

1XX Courses

MAN 111 German Language for Business Management I (Credit: 2, ECTS: 2)

Work environment, dual education system, current newspaper headlines and articles that discuss basic concepts and procedures in the office, marketing, branding.

MAN 115 Introduction to Management (Credit: 3, ECTS: 6)

Basic concepts and methods in business administration, planning and decision making, production and logistics, sales and marketing, investment and financing and basic management.

MAN 117 Financial Accounting (Credit: 3, ECTS: 6)

Valuation methods for current and fixed assets, short term and long term liabilities, shareholders' equity, income and cost accounts.

MAN 104 German Language for Business Management II (Credit: 2, ECTS: 2)

Firms communication, intercultural communication, international institutions and organizations, logistics, companies and structures.

MAN 114 Social Psychology (Credit: 3, ECTS: 5)

Behaviors developed individually or in groups, analysis of ideas and feelings, right and desired communication methods.

MAN 118 Business Informatics (Credit: 3, ECTS: 6)

Computer aided information systems, high technology business processes, principles of informatics, contemporary ERP systems, improvements in modern communications technologies, the relation between information technologies and the behaviour and needs of the modern human.