

Elective Lesson:

MAN 220 Planning and Budget in International Firms (Local Credit: 3, AKTS:6)

Comparing of Short and long term targets by numerical charts, accurar rate with past performance, able to realize of mistaken elements , Apprehending and cognizing of Budget planning system what provides interfering to mistaken things and using sources efficiently.

MAN 309 E-Commerce (Local Credit: 3, AKTS:6)

Electronic trade applications which are used by firms in virtual world, technology and tools, basic technologies, legal and moral issues, e-government, e-learning, B2C, B2B, C2C, mobil trade, shared trade, security, payment systems, social networks.

MAN 311 Entrepreneurship (Local Credit: 3, ECTS: 6)

Entrepreneurship concepts and process, developing the ability to recognize venture opportunities, create feasibility of a new business, prepare marketing, production, venture plans

MAN 313 International Project Management (Local Credit: 3, ECTS: 6)

The business environment, the impact of planning and implementation of company projects, the area and tasks of the organization and organization of project management in project management, the main life cycle models at each stage, documents along with activities, planning techniques, cost estimation techniques, control techniques, And strength, risk and success factors of a project, evaluation.

MAN 317 Logistics (Local Credit: 3, ECTS: 6)

The integrated structure of the process stream, global commodity flows, internationally accepted rules and regulations governing the planning and management of resources and inventory at the firm level, delivery and payment forms for domestic and external sources of supply and delivery, customs transactions and global movement of goods, and (MRP) and capacity calculations (CRP), integrated process management system and organization, information about the ways of reaching the resources including information, transportation modes and related tools, storage and outsourcing of procured goods, distribution process, distribution channels and route appointment, company level logistics planning Budget approach with structure.

MAN 319 Financial Statement Analysis (Local Credit: 3, ECTS: 6)

Analysis of financial statements, basic concepts, explanation of basic and supplementary financial statements, creation and calculation of financial statements, analysis techniques of financial statements, vertical analysis, horizontal analysis, ratio analysis, analyzing the relevant company by applying to a listed company.

MAN 334 International Accounting Standards (Local Credit: 3, ECTS: 6)

International financial reporting standards.

MAN 423 Multinational Company Control (Local Credit: 3, ECTS: 6)

Explanation of the control function by different elements (eg, operative and strategic), and the typical instruments and methods used in these elements are exemplified by the examples of the growth of the companies and the expansion of the fields of activity as well as the control 'controlling' mechanism and integration of the function and the integration into the company organizations. Together

MAN 427 Excel Applications in Business (Local Credit: 3, ECTS: 6)

Applications of cell formatting, page formatting, conditional formatting, graph drawing, functions, cross tables, solver applications, order and demand forecasting applications, inventory management, production, finance, marketing and human resources management applications.

MAN 431 Company Appraisal (Local Credit: 3, ECTS: 6)

Determination of the true value of the companies by determining the most appropriate valuation methods for the companies within the framework of value based management approach

MAN 431 Total Quality Management (Local Credit: 3, ECTS: 6)

Within the scope of total quality management, various international standards, ISO 9000 quality management standard, EFQM business perfection model, ISO 14000 environmental management systems, quality system awarding approaches in the world, expertise in quality systems, HTEA (Analysis of Error Types and Impacts) QFD (Isolation of Quality Function), Ishikawa diagram, six sigma approach and computer applications in quality management.

MAN 422 Foreign Trade (Local Credit: 3, ECTS: 6)

Basic concepts in foreign trade, analysis of salary balance, trade terms and results, customs theory, customs theory, GMD, salary balance.

MAN 424 Simulation in Business (Local Credit: 3, ECTS: 6)

Understanding business analysis, marketing and strategy concepts through computer based business simulation and creating a market oriented strategic business plan with team work.

MAN 426 Innovation Management in Multinational Companies (Local Credit: 3, ECTS: 6)

The basic concepts of innovation management, the concepts and issues of risk and success, the issues of innovation and innovation, the problems of innovations, the innovation team, the organization of the project, the development of innovation results and ideas systems, make or buy decisions, research and development agreements, , Patent and license policies, radical innovations and time-based strategies.

MAN 430 ERP (Enterprise Resource Planning) (Local Credit: 3, ECTS: 6)

Application programs, general principles of coding, inventory management, accounting integration, official books and reporting.

MAN 432 Investment Projects and Evaluation (Local Credit: 3, ECTS: 6)

In this course, students learn the content of the business plan and apply it in the context of a project.