

ÖZGEÇMİŞ

- Adı Soyadı** Ayşe Gönül DEMİREL
- Doğum Tarihi:** 17.05.1966
- Unvanı:** Prof. Dr.
- Eğitimi:**

Derece	Alan	Üniversite	Yıl
Lisans	Sociology	Boğaziçi Üniversitesi	1989
Profesyonel Sertifika	Certificate in Marketing	Chartered Institute of Marketing,UK	1991
Y. Lisans	Master of Business Administration	Yeditepe Üniversitesi	1999
Doktora	Management and Organization	Yeditepe Üniversitesi	2008
Yardımcı Doçent	Management and Strategy	Interuniversity Board Chairmanship	2016

5. Akademik Unvanlar

Yardımcı Doçent : 2008
Doçent : 2016
Profesörlük : 2023

6. Yönetilen Yüksek Lisans ve Doktora Tezleri

6.1 Yüksek Lisans Tezleri

Ceren Güngördü (2021-) MBA.Liderlik Stilllerinin Çalışanların Motivasyonu Üzerine Etkisi: KKTC Turizm Sektörü Üzerine Bir Uygulama

Ege Pınar Atukeren (2020) Digital Transformation, Flexible Working Methods: A Study on Human Resources Productivity.Yeditepe University, Graduate Institute of Social Sciences/MBA

Neslihan Yayla (2019) A Study of the Relationship between customer orientation, innovativeness, company performance, intrinsic motivation and company training. Yeditepe University, Graduate Institute of Social Sciences/MBA

Esra Yarar, (2017). The influence of technology transfer collaborations on organizational innovation::A study on YTU technopark, Yeditepe University, Graduate Institute of Social Sciences/MBA

Göl Buket, (2013). Effects of individual values on intention to quit and affective commitment, Yeditepe University, Graduate Institute of Social Sciences/MBA

6.2 Doktora Tezleri

Burcu Arsan (2023) The Mediating Role of the Remote Working Model in the formation of Cyber culture in Learning Organizations Yeditepe University, Graduate Institute of Social Sciences/PhD

ABDULHAMEED ZAINAB FAEZ Beiruty, (2023). A study of the best practices and procedures of risk mitigation techniques in Elastic Supply Chain management in Government Sector in Jordan. "A Case study on Arab Potash Company ", Yeditepe University, Graduate Institute of Social Sciences/PhD

Esin Akay(2020) .Relationships among creativity, diversity,complex environment and decisions for innovation ambidexterity: A Study on Corporate Boards.Yeditepe University, Graduate Institute of Social Sciences/PhD

Onur Bakaç PhD. (2022 Fall -) (in progress)-The Mediating Influence of Innovative Work Behavior on the Relationship Between Strategic Leadership and Job Performance: A Study in Network Organizations- Automotive Dealers in Turkey.

Saltuk Buğra Sürüel PhD. (2022 Fall)-(in progress)-Influence of Artificial Intelligence Applications on Credit Decision Processes of Banks in terms of organizational performance.

7. Yayınlar

7.1. Uluslararası hakemli dergilerde yayınlanan makaleler (SCI,SSCI,Arts and Humanities)

Demirel.A.G. ,Yayla, N. (January, 2022). A Path Model of Innovative Customer Orientation and Company performance with the moderating influence of company training. International Review of Management and Marketing. ISSN: 2146-4405.

Abdulhameed,Z.Beirouty, Demirel, A.G. (2022) . Enrichment of Virtual Teams Management through Communication. Asian Journal of Social Science and Management Technology ISSN: 2313-7410 Volume 4, Issue 1, January-February.

Demirel, A.G. , Sağlık-Özçam, D. Karamık, C. (2021) A Study on Job Control, Occupational Self-Efficacy and Job Performance: After the Covid-19 Pandemic. Advances in Management and Applied Economics. ISSN:1792-7552 (Online) 1792-7544(Print)

Akay, E., Demirel A.G. (2018). Transformational Leadership and Innovation: An empirical study of Direct and Indirect Effects in HR Consulting Companies.International Journal of Business and Management- Canadian Center of Science and Education, Vol 13, No1 (2018) ISSN 1833-3850. E-ISSN 1833-8119. On line published:December, 2017.doi: 10.5539/ijbm.v13n1p131

Göl,B., Demirel, A.G. (2018). A Relational Study on Individual Values: An Example from Turkey, Archives of Business Research

Demirel, A.G., Öner, M.A.(2015). A study on the managerial Values and Attitudes of MBA students:Revisiting Schein Study. International Review of Management and Marketing (No: 2643975)

Demirel, A.G.,Kunday, Ö. (2015). The Influence of Employee Health and SafetyPractices on Organizational Commitment and Company performance: An Application in Turkey.International Journal of Contemporary Applied Sciences, 2(12) (No: 2643946)

Demirel, A.G., Öner, M.A.(2015). An Exploratory Study on Operationalization of Integrated Stakeholder Relationships Management. International Journal of Innovation and Technology Management, 12(2) (No: Karaçivi A., Demirel, A.G (2014). A Futuristic Commentary: Coach-Like Leadership. International Journal of Business and Social Science, 5(9), 126-133. (Yayın No:1108109)

Demirel, A.G, Tosuner L.F.(2014). The E-Mail Use in Open Communication Climates: A Path Analysis Model. Global media Journal Turkish Edition, 4(8), 82-95. (Yayın No:1107983)

Demirel A.G. (2014). The Influence of Supporting and Non-Controlling Supervision on Interest in Work Innovation and the Mediating Role of Trust in Supervisor: A Study on Electronics and Appliances Sector in Turkey. GSTF Journal on Business Review, 3(2), 80-86., Doi: 10.5176/2010- 4804_3.2.313 (Yayın No: 1108076)114

7.2. Uluslararası diğer hakemli dergilerde yayınlanan makaleler

7.3. Uluslararası bilimsel toplantılarda sunulan ve bildiri kitabında basılan bildiriler

Demirel, A.G. Nurdağ K.V.(2022) Circular Economy approach in automotive after- market products and services: Revision spare parts solutions in Turkey. Presented in 5th yeditepe international research conference on Business strategies.26-27 Nov 2021 Yircobs 21.

Demirel, A.G.,Kunday, Ö. (2015). The Influence of Employee Health and Safety Practices on Organizational Commitment and Company performance:An Application in Turkey.Global Business Research Congress (GIAK-2015), June 4-5, 2015, Işık University, İstanbul, T

Göl S., Okan E., Demirel, A.G., Kunday, Ö. (2008). Impact of Corporate Social Responsibility Programs on Brand Awareness and Purchase Intention:The View from Generation Y. Muhan Soysal İşletmecilik Konferansı : İşletmecilikte Yeni Gelişmeler ve Fırsatlar ODTÜ Kıbrıs Kampüsü, 1, (Kontrol No: 206809)

Yahyagil, M.Y. , Demirel, A.G. Birey-Organizasyon Uyum ve Çalışanların İş Tutumlarına Etkisi. Marmara Üniversitesi 13. Ulusal Yönetim ve Organizasyon Kongresi, 1, (Kontrol No: 206995)

Demirel A. G., Ötken A.B., Kunday,Ö. (2010). The Role of Support from Colleagues in the Relationship between Mobbing and Work Alienation. European Applied Business Research Conference, The Clute Institute, Dublin, Ireland

Demirel, A.G., Öner, M.A(2008). An Exploratory Study on the Development and Application of Integrated Stakeholder Relationships Management Model. YIRCABS'08 Yeditepe International Conference on Business Strategies, 1, (Kontrol No: 206438)

7.4. Yazılan uluslararası kitaplar veya kitaplarda bölümler

Demirel, A.G. Nurdağ K.V.(2022) Circular Economy approach in automotive after - market products and services: Revision spare parts solutions in Turkey.Bk chp in Circular Economy Multidisciplinary Approaches from Turkey. Editor:Natalya Ketenci, 978-1-66692-108-3 • Hardback; 978-1-66692-109-0 eBook , Lexington Books.

Demirel,A.G., Tüfekçioğlu, Z.(2021). Cultural Diversity and Discrimination in Multicultural Companies: A Human Resource Perspective. Bk Chp. In Research and Reviews in Social, Human and Administrative Sciences-December 2021. Gece Publishing,Editors: Aydemir, E., Sağlık, S. ISBN 978-625-8075-29-8.

Demirel, A.G., Türetken,Ö., (2020). Building Capable Organizations in the Age of Artificial Intelligence. Pg 367-392 Book chapter in Current Researches in Humanities and Social Sciences, Eds: Babacan, H., Tanrıtanır, B. C. Cetince-Montenegro. ISBN 978-9949-46-024-2

Demirel, A.G. (2019). Anticipation in Strategic Decision Making, Part II pg 183-199, Book Chapter in *Anticipation: Conceptual, Theoretical and Empirical Issues*. Öner. M. Atilla, A.Kemal Tuğcu Eds. (2019) Yeditepe University Press,Istanbul ISBN: 978-975-307-103-1

Demirel A.G., Karadağ,Teknik Degisimin Ekonomisi ve Yönetimi, Bölüm adı:(Ar-Ge'nin Sosyal ve Özel Getirisi) (2012)., H., Pan Yayıncılık, Editör:M. Atilla Öner, ISBN:978-605-4518- 24-1, Türkçe (Bilimsel Kitap), (Yayın No: 205544)

Demirel, A.G., Yönetim Biliminde 49 İnsan 49 Teori, Bölüm adı:(James J. March) (2011)., Beta, Editör: Ömer Livvarçin, Dilek Kurt, Sayfa Sayısı 310, ISBN:978-605-377-431-0,Türkçe (No: 45858)

Fikes,L. Demirel, A.G., Contemporary Issues in Management and Organizations, Chp title:The Impact of Open Communication Climate in Contemporary Organizations) (2010)., Ekin publications, Ege University, Editor: Cengiz Demir, pg. 268, ISBN:978-605-4301-62-1, (Scientific Book) (No: 45857)

Göl S., Okan E., Demirel,A. G.International Business, chp title :(Building a Global Brand: An Inspiring Case from Turkey) (2009)., Pearson, issue :5, ISBN:ISBN 10: 0-13- 609520-8, Textbook, (Control No: 206030)

Demirel, A.G., Öner, M.A. (2010). Integrated Stakeholder Relationships Management Model: Theory and Empirical Results from IT Sector. Lap Lambert Academic Publishing, Germany-International Book.

7.5. Ulusal hakemli dergilerde yayınlanan makaleler

Tüzemen, B., Demirel, A.G. (2020) A Pilot Study on the applicability of Henri Fayol's Management principles today in the eyes of Turkish managers. Dokuz Eylül Üniversitesi İşletme Fakültesi Dergisi , Cilt 21, sayı 1, 1-30 Doi :10.24889/ifede.685573 –Ulakbim-TR Dizin

Atalay, E., Demirel, A.G. (2019). Technology Transfer Collaborations and Organizational Innovation: A Study on Yıldız Technical University Technopark. Conress-Dergi Park, Dec 2011

Demirel A. G., Ötken A.B., Kunday,Ö. (2012). The Role of Support from Colleagues in the Relationship between Mobbing and Work Alienation. Hacettepe Üniversitesi İ.İ.B.F. Dergisi, 30(1), 1-28. (Kontrol No: 1107737)

Demirel A.G. (2013). Stratejik Yönetimde Paydaslar Yönetimi Kuramına Giriş:ARACI yaklaşımlar. ASOS JOURNAL The Journal of Academic Social Science, 1(1), 149-154. Yayın No:1107

7.6 Ulusal bilimsel toplantılarda sunulan ve bildiri kitabında basılan bildiriler

DEMİREL AYŞE GÖNÜL, Oydağ Ebru, Baran Yusuf (2018). Türkiye deki Kobilerde stratejik Planlama Kavramına Genel Bir Yaklaşım-Bir Pilot Çalışma. 26. Ulusal Yönetim ve Organizasyon Kongresi, Karadeniz Teknik Üniversitesi, 605 (Tam Metin Bildiri/Sözlü Sunum)(Yayın No:6994210)

DEMİREL AYŞE GÖNÜL,KUNDAY ÖZLEM (2015). The Influence of Employee Health and Safety Practices on Organizational Commitment and Company Performance. Global İşletme Araştırmaları Konferansı (Tam Metin Bildiri/)(Yayın No:2644005)

OKAN ELİF, GÖL SENEM, DEMİREL AYŞE GÖNÜL, KUNDAY Özlem (2008). Impact of Corporate Social Responsibility Programs on Brand Awareness and Purchase Intention The View from Generation Y. Muhan Soysal İşletmecilik Konferansı:İşletmecilikte Yeni Gelişmeler ve Fırsatlar ODTÜ Kıbrıs Kampüsü, 1 (Tam Metin Bildiri/)(Yayın No:206809)

YAHYAGİL M YUSUF, DEMİREL AYŞE GÖNÜL (2005). Birey Organizasyon Uyumu ve Çalışanların İş Tutumlarına Etkisi. Marmara Üniversitesi 13. Ulusal Yönetim ve Organizasyon Kongresi, 1 (Tam Metin Bildiri/)(Yayın No:206995)

7.7. Diğer Yayınlar

Editor From Financial Crisis to Economic and Political Distress; Global Crisis 2008-2013, Book,
(Editörler: Demirel A.G, M.Atilla Öner), Lap-Publishing-Germany

8. Projeler

9. İdari Görevler

YULEARNT-Learning and Teacher Unit Member YU Execute-Team Leader March 2021-

Yeditepe University Management Application and Research Center
-MARC-YUVAM - Vice Director (2009-2018)

Department of Business Administration Transfer Students Coordinator (2013-2017)

Department of Business Administration Major –Minor Degrees Coordinator (2015-2016)

10. Bilimsel ve Mesleki Kuruluşlara Üyelikler

Strategic Management Society,2006-

Academy of Management, 2005-

1996-2000 İstanbul Office Manager - Forum International Fairs and Trade Co.,Ankara.

1994-1996 Account Executive-Ajans Ultra, Advertising Agency, İstanbul

1992-1994 Account executive & copy writer -Yordam Ajans, Advertising Agency, İstanbul

11. Ödüller

12. Son iki yılda verdiğiniz lisans ve lisansüstü düzeydeki dersler için aşağıdaki tabloyu doldurunuz.

Akademik Yıl	Dönem	Ders Adı	Saat/Hafta	
			Teorik	Uygulama
2021-2022	Güz	BBA 201 Organizasyon Teori ve Dizayn sec1	3	0
		BBA 201 Organizasyon Teori ve Dizayn sec2	3	0
		DBA 610 İleri Organizasyon Teorileri sec1	3	0
		DBA 651 Doktora Tezi sec2	3	0
		MBA 550 GP sec8	3	0
		MBA 551 Mezuniyet Tezi sec7	0	0
	Bahar	BBA 402 sec Stratejik Yönetim (Theory and Capsim BusinessSimulation)	3	0
		BBA 402 sec3 Stratejik Yönetim (Theory and Capsim Business Simulation)		
		MED 616 Sağlık Yönetimi ve Yeni Hizmet Tasarımı	3	0
2022-2023	Güz	DBA 612 Stratejik Yönetim Lisans Öğrencileri için	3	0

		EMBA 401 Stratejik Yönetim Yöneticiler için İşletme Yüksek Lisansı	3	0
		BBA 402 sec2 Stratejik Yönetim (& Capsim Business Simulation) undergrad.	3	0
		BBA 402 sec3 Stratejik Yönetim (& Capsim Business Simulation) undergrad.	3	0
		DBA 651 Doktora Tezi	3	0
	Bahar	BBA 402 Stratejik Yönetim Lisans Öğrencileri için	3	0
	Bahar	BBA 102 Yönetimin Temelleri sec3 Lisans Öğrencileri için	3	0
		MBA 506 Corporate Governance-MBA grad.	3	0
		DBA 651 Doktora Tezi		