# INTERNATIONAL FINANCE DEPARTMENT FEATURES

#### YEDITEPE UNIVERSITY

The University Carrying Forward the Atatürk Renaissance





## Department of International Finance: What Is Its Purpose?

The Department of International Finance aims to educate future finance managers and entrepreneurs with a focus on the latest technological and financial innovations, enabling them to attain leadership positions in their careers.

- Our program is designed to ensure that students:
  - ► Acquire sufficient depth of knowledge and skills related to financial markets, and
  - ▶ Gain a perspective that allows them to understand the socioeconomic structure in which these markets operate.

## International Finance: Why Is It Important?

- ▶ Finance lies at the heart of every business activity.
- ▶ It is the driving force behind technological advancements that connect global markets and transform the business world.
- ▶ Finance encompasses all aspects of making money.
- ➤ To generate income by creating value, it is essential to understand the fundamental principles of finance.
- ▶ In dynamic environments where resources are limited, must be used efficiently, and everything changes rapidly, finance managers hold the most critical positions.
- Financial knowledge is essential for effective leadership.

#### **Interdisciplinary Education in International Finance:**

Examples of Acquired Knowledge and Competencies

Corporate Finance, Valuation	Investment, Portfolio Management	Global Economies, Financial Institutions and Markets
Economics	International Management	Business Ethics
Blockchain, Artificial Intelligence, Algorithmic Trading	Project Valuation, Budgeting, Selection	Behavioral Science, Decision-Making
Risk Management	Fundamental and Technical Analysis	Marketing
Business Administration, Case Studies, Alternative Investments	Research, Forecasting, Probability, Modelling	Simulation, Industry-Specific Software Programs
Accounting	Law, Taxation	Elective Courses

## Program Features

- Foundational courses focusing on core principles
- Elective courses enabling specialization in various branches of finance
- >Opportunity to pursue a double major or minor without quota restrictions
- English as the medium of instruction, enabling global communication
- Foreign language options: German, Spanish, French, Russian, Chinese, Korean
- International engagement through double degree programs, Erasmus, and other bilateral agreements (e.g., Hungary, Poland, Lithuania, Germany, Latvia, Denmark, USA, Canada, etc. the list of partner countries continues to grow)
- Advantages within the scope of the CFA University Affiliation Program and the collaborations with the Capital Markets Licensing Registry and Training Agency (SPL)

## Program Features

- Access to real-time market data, practical applications, and professional training platforms through advanced technology in the finance laboratory
- Mandatory internship designed to help students become familiar with business and working environments (additional voluntary internships are also encouraged)
- > A graduation project aimed at enhancing students' research and presentation skills
- Free elective courses offered on the same campus, enabling students to gain knowledge in interdisciplinary fields
  - Examples include: big data, digital marketing, web design, programming, importexport, airline management, real estate, event organization, cybersecurity, information technologies, logistics, e-commerce, journalism, gastronomy, law, photography, jewelry design, painting, advertising, fashion, cinema, theatre, sign language, psychology, social responsibility projects, etc.

## Program Features

- > A highly active student club engaged in community and industry interactions
- ➤ Graduate Studies Pathway: The Department of International Finance serves as the main academic division for the Financial Economics Master's and Ph.D. programs
- Our academic staff comprises a blend of internationally educated, full-time faculty members with academic and industry experience who teach at the undergraduate, graduate, and doctoral levels, guide students in their scientific research, and integrate real-world insights into the classroom through the involvement of distinguished industry professionals
- Our curriculum is regularly updated based on input from our External Stakeholder Advisory Board—comprising industry professionals and academic experts—and the CFA Institute, taking into account current trends and needs in the financial sector and finance education

## **Our Collaborations**

- Dur international collaborations include partnerships that ensure the academic quality of our program, such as affiliations with the CFA Institute, FIBAA, and the Capital Markets Licensing Registry and Training Agency (SPL). In addition, we offer dual degree programs with two universities—one in the United States (Business–Finance) and one in Canada (Economics–Finance)—as well as maintain active Erasmus partnerships with various European universities.
- Members of our External Stakeholder Advisory Board represent institutions from capital markets, as well as multinational organizations in auditing, banking, investment consultancy, and the corporate sector.
- Several of our courses—such as Technical Analysis, Capital Markets, and Marketing of Financial Services—are either taught directly by industry experts or developed in collaboration with our External Stakeholder Board.
- We continue to collaborate with institutions that provide training, certification, and access to real-time financial market platforms and data services.

## **Our Collaborations**

- Our students are provided with opportunities for industry engagement through seminars and events organized by our faculty members and Finance Club, as well as initiatives such as the Young Researchers Forum in Finance.
- ➤ A list of companies offering internship opportunities is available at our Career Center.
- Our Graduates: A Source of Pride
  - Achieving outstanding success in their careers and returning to us as members of the External Stakeholder Advisory Board
  - Encountering them as senior representatives of companies we collaborate with
  - Visiting us on campus when they return to participate in career fairs and offer job opportunities to our students

### Career Opportunities for International Finance Graduates

- ➤ Graduates can attain leadership positions in international corporations, financial institutions such as banks, insurance companies, investment and portfolio management firms, as well as in consulting and auditing companies and public institutions.
- ➤ By selecting appropriate elective courses and pursuing a minor or double major, they can also work in interdisciplinary fields that require knowledge of emerging technologies—such as fintech, digital integration, business analytics, and the development of financial platforms—utilizing blockchain, big data, and artificial intelligence.
- > They have the potential to establish their own businesses.
- For graduate studies and academic careers, they may pursue fields such as financial economics, business administration, and economics, as well as business technology-related disciplines such as Management Information Systems, E-Commerce, and Big Data.

#### A few of the entry-level positions graduates begin their careers with:

- \* Analyst
- \* Trader / Broker (Stock Exchange) \* Research Assistant
- \* Assistant Auditor

- \* Associate Specialist
- \* Risk Controller

- \* Specialist
- \* Responsible Officer / Representative
- \* Long-Term Intern

#### A few of the positions graduates may advance to over the course of their careers:

- \* Chief Executive Officer (CEO)
- \* Risk Director
- \* Business Owner

- \* Chief Financial Officer (CFO) \* Director / Manager
- \* Certified Public Accountant(CPA) \* Senior Inspector
- \* Academic / Faculty Member

#### **Examples of Entry-Level Positions Held by Our International Finance Graduates:**

- Investment Specialist, Trader, Broker, Assistant Marketing Specialist / International Investment and Consultancy Firms
- Economist, Financial Reporting Specialist, Associate Specialist, Auditor, Treasury, Marketing / Banks or International Auditing and Consultancy Firms
- Finance Specialist, Revenue Specialist, Revenue-Expense Control Specialist, Budget Reporting Specialist, Business Developer, Marketing, Associate Specialist / International Companies (e.g., Advertising Agencies, Maritime–Storage–Logistics Firms, Manufacturing Companies)
- Risk Controller, Retail Chain Sales Manager, Foreign Trade, Operations / International Manufacturing Firms (e.g., Iron & Steel, Retail, Food, Consumer Electronics Industries)
- Financial Analyst, Foreign Trade-Procurement, Human Resources Officer, Marketing, Strategic Research / International Holdings
- Graduate or doctoral student and research assistant in Türkiye or abroad
- Entrepreneur, Executive in their own company

## Other Topics You May Be Curious About...

- For information on scholarships, tuition fees, entrance scores and quotas, double major—minor opportunities, dormitories, and more:
  - ➤ Visit Yeditepe University's website and navigate to the "Prospective Students" section.
- For details about the International Finance curriculum and frequently asked questions about the department:
  - ➤ Visit the International Finance Department webpage.











